

## Memo

**To: Pelham Town Council**

**From: Sarah Leach, Acting Town Clerk**

**Date: November 06, 2024**

**RE: Completion of Pilot Project for Personal Alcohol Consumption in Peace Park**

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**BE IT RESOLVED THAT Council receive the Memo 2024-0244 Completion of Pilot Project for Personal Alcohol Consumption in Peace Park, for information.**

Council initially approved, in principle, a pilot project permitting personal alcohol consumption in Peace Park on April 17, 2024, with the subsequent by-law enacted on May 1, 2024. The pilot project was in effect from May 1, 2024, through October 31, 2024.

This memo serves as formal notification that the pilot project has concluded, and as of November 1, 2024, regulations have reverted to pre-project conditions. Alcohol consumption is now permitted only within licenced areas during events.

Staff will consult with affected parties to gather feedback on the effectiveness and outcomes of the pilot project. At the time of writing this memo, staff are unaware of any complaints or incidents involving alcohol consumption in Peace Park that required police intervention.

Allowing personal alcohol consumption, particularly sparkling wine during wedding events, has been a welcomed addition to the services offered by the Clerk's department in Peace Park. This change has fulfilled numerous requests received in previous years and has added to the overall experience.

A report summarizing these findings, along with any recommendations for future actions, will be provided to Council in Q1, 2025.