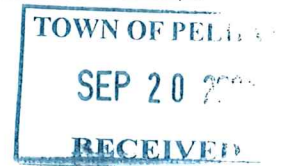


Holly Willford
Town Clerk
Town of Pelham
20 Pelham Town Square
PO Box 400 Fonthill, ON
L0S 1E0



September 5, 2024

Re: Council Request to Reduce the Posted Speed on Effingham Street between River Road and Webber Road

Dear Ms. Willford

In response to a motion passed at Town Council on May 15, 2024, Region staff have reviewed the following:

- Feasibility of a speed reduction on Effingham Street between River Road and Webber Road from the current posted speed of 80km/hr to 60km/hr

It should be noted that posted speed versus the actual speed travelled by motorists is very closely linked to the road cross section and the surrounding land uses. Speeding may continue to be an issue regardless of the posted speed due to the rural nature of this road segment.

Staff have reviewed the current posted speed of 80 km/hr against our Council approved Speed Limit Policy. This policy looks at various road segment parameters including but not limited to surrounding land use, number of entrances, and traffic volume. After a review of the subject segment, it has been determined that 70 to 80 km/hr is the acceptable posted speed. Posting a speed limit lower than that recommended by our Speed Limit Policy will not lower operating speeds, resulting in lesser adherence to the speed limit.

As a result of the above noted review, staff are comfortable with a reduction in speed from the current posted speed of 80 km/hr to **70 km/hr**.

I trust the information above adequately addresses Council's request of July 18, 2023. Should you have any further questions please reach out at your convenience.

Thank you,



Frank Tassone, C.E.T.
Director Transportation Services

cc. Terry Ricketts (Niagara Region)
Ann-Marie Norio (Niagara Region)
Jason Marr , (Town of Pelham)

FT/md

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Reduction Effingham Street.Docx