

Media Release

Niagara Transit Commission seeks public input to shape the future of transit in Niagara

NIAGARA REGION, May 27, 2024 – The Niagara Transit Commission (NTC) is excited to invite the public, community organizations, and stakeholders from both public and private sectors to actively participate in shaping the future of transit in the Niagara Region.

The NTC has initiated two pivotal projects aimed at enhancing public transit across the region. The Facilities, Strategic Asset, and Service Network Master Plan, led by consulting firm LTRT Inc. will guide the optimization of infrastructure, service routes, and operational strategies to better meet the needs of our communities.

In addition, the NTC has partnered with HDR Inc., a leading branding and marketing firm to spearhead rebranding and marketing initiatives. This collaboration aims to create a distinctive and enduring brand identity for Niagara Region Transit; one that resonates with the community and promotes greater public engagement with transit services.

The community's input is vital to creating a transit system that truly serves its needs and reflects its values.

Key Engagement Opportunities Include:

Public Pop-Ups:

- St. Catharines Bus Terminal: May 30, 2024, 4 - 5:30 p.m.
- Welland Bus Terminal: May 31, 2024, 8 - 9:30 a.m.
- Niagara Falls Morrison/Dorchester Hub: May 31, 2024, 10:30 a.m. - noon

Public Virtual Open Houses:

- June 5, 2024, 3:30 - 5 p.m.
- June 6, 2024, 6 – 7:30 p.m.

Those interested in participating can do so by visiting <https://nrtransit.ca/about-nrt/roadmap/>.

Online Survey:

<https://nrtransit.ca/TodayTomorrowSurvey> - Available from May 23 to June 7, 2024

Post-Secondary:

- Niagara College Niagara-on-the-Lake Campus: May 30, 2024 – 10-11:30 a.m.
- Brock University: May 30, 2024 - 12:30-2 p.m.

For up-to-date project information and additional engagement opportunities, please visit <https://nrtransit.ca/about-nrt/roadmap/>.

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