

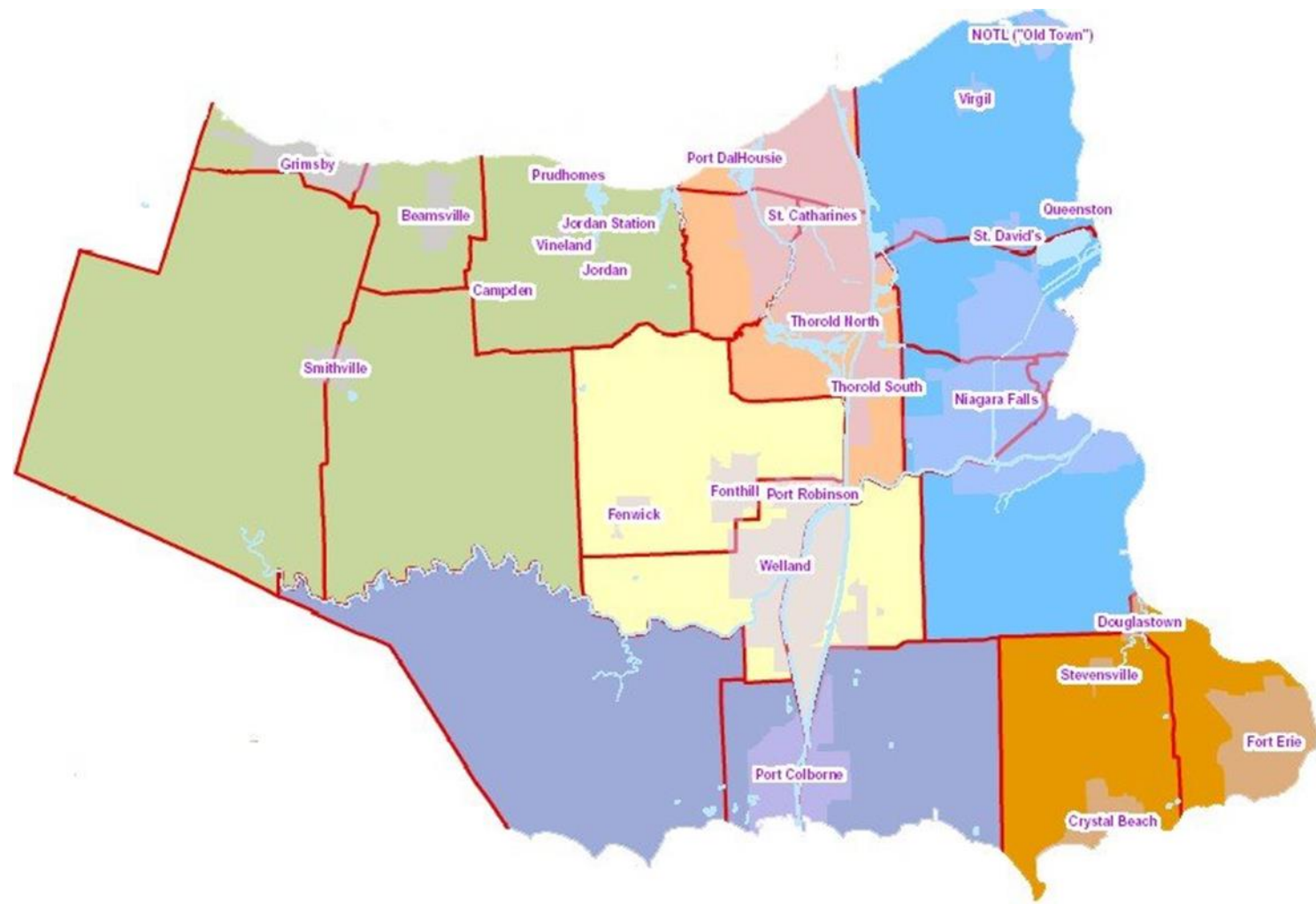
# CRIME STOPPERS

OF NIAGARA

**Niagara Region**  
Building Community. Building Lives



The purpose of Crime Stoppers is to overcome fear of reprisal and encourage the public to anonymously become involved in assisting law enforcement agencies in the apprehension and conviction of criminals.



Total fundraising, Sponsorship, and Donations yielded a \$3.74 return on investment for our local community.  
374%

Each Category below far outstrips what Crimestoppers took in.

*Crime doesn't pay, Crimestoppers does.*

How has Niagara Regions investment helped our Regions community and residence?

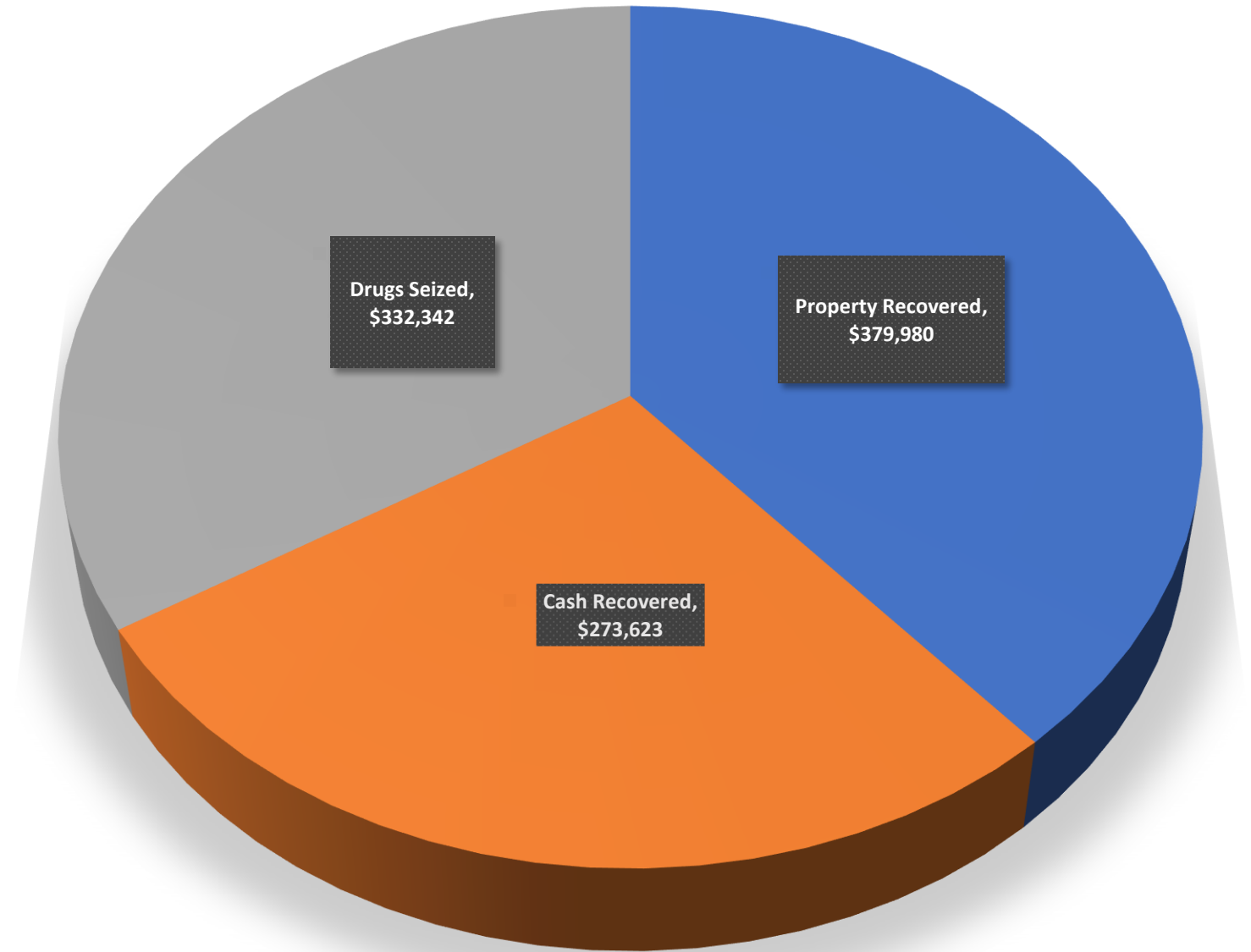
Drugs Seized: \$332,342

Property Recovered: \$379,980

Cash Recovered \$273,623



## Total seizure & recovery of \$985,945



**That's a return of \$3.74 on every dollar our community invested!**

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**\$3.74 return on every dollar**

### What I can measure.



5057 tips received(Rewards Wanted)

- Average of 4.6 tips every day
- Average of 32 Tips per week



Our tips generated

- 125 Arrests
- 289 Charges laid



These arrests and charges allowed our police to clear 84 cases off their workload.



6 Guns off the streets of our community

### What I can't measure

How many would report without guaranteed anonymity?

- How many of these would still be under investigation?
- How many of these would even be known?
- How much investigation time was saved?
- How many future crimes were prevented?

- How many officers were freed up to work on other cases?
- How long would have these 84 cases taken to close w/out tips?
- Would all of them even get closed?

- Were lives saved?
- Were police saved from an armed standoff?
- Was an officer saved from having to shoot someone?

**Not everything that counts can be counted, and not everything that can be counted counts.**

— William Bruce Cameron



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## Crime Stoppers Niagara has become an essential tool to media and police when calling for information from the public.

Members of the public who wish to provide information anonymously can contact Crime Stoppers of Niagara online or by calling 1-800-222-8477. Crime Stoppers offers cash rewards to persons who contact the program with information that leads to an arrest.

*"The homicide investigation of Raymond Riley had gone cold and no new information was coming into investigators. A media release was put out to the public with photographs and video of the suspects involved, in an effort to learn the identity of these individuals. In response from CS's assisted investigators, through continued investigative means, in solidifying the identity of the individuals responsible, and have now been arrested and put before the courts to answer the charge of first degree murder."*

# Case Closed

### Detective Sergeant David Pierini

Niagara Regional Police Service

[David.Pierini@niagarapolice.ca](mailto:David.Pierini@niagarapolice.ca)

5700 Valley Way, Niagara Falls, Ontario L2E 1X8

(905) 688-4111 Ext 1009134

UNITY | LOYALTY | RESPONSIBILITY



Rose said police continue to investigate the murder, and — as is the case in most active investigations — know there are witnesses out there who have yet to come forward. That is the reality of any investigation, and is why Crime Stoppers has become a “valuable” partner for police, giving those scared for their safety, or who may fear repercussions, an anonymous option. — Excerpt from stcatharinestandard.ca

“This partnership is invaluable in empowering our community to take an active role in crime prevention and offering the ability to anonymously report information they may have to aid our investigators in their efforts to bring individuals to justice.” said Niagara Regional Police Chief Bryan MacCulloch.

The investigation remains ongoing and Niagara police are asking anyone with information to contact Det. Sergeant Andrew Knevel at (905) 688-4111, dial option 3, and extension 1009104. The public can also call Crime Stoppers anonymously at 1-800-222-8477.

The investigation remains ongoing and Niagara police are asking anyone with information to contact Det. Sergeant Andrew Knevel at (905) 688-4111, dial option 3, and extension 1009104. The public can also call Crime Stoppers anonymously at 1-800-222-8477.



### AMBER ALERT

#### Layla SABRY

- Female, 9 years old
- 4'2", thin build
- Brown hair
- Brown eyes



**LAST SEEN:** December 1<sup>st</sup> around 6pm with her mother, Allana HAIST, in the King Street area of Welland, ON.

If you have any information regarding this female please contact 911 immediately.

[@AMBERAlertONT](https://www.facebook.com/AMBERAlertONT)

1-800-222-TIPS

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- Guns off our streets
- Essential tool for Police and Media



## Education & Awareness.

### Be Aware Take Care Program.

In partnership with the Niagara Elder abuse prevention network have put together a seminar on several aspects of targeted crime that uniquely victimize Niagara Region elder population.

#### Topics Covered:

- Targeted Scams
- Targeted fraud
- Personal Safety
- Home Security
- Crime Prevention Etc.

Crimestoppers has put on

- ❑ 32 Presentations
- ❑ 641 individuals educated

Niagara Elder Abuse Prevention Network  
in partnership with Crime Stoppers of Niagara presents

## BE AWARE... TAKE CARE

A Safety Guide for our Community

#### If you are interested in receiving a presentation to:

- Learn about Frauds & Scams and how to protect yourself
- Explore Powers of Attorneys
- Gain a better understanding of Elder Abuse
- How to receive a free copy of the Be Aware...Take Care booklet

#### Upcoming Presentation:

**To:** Probus Social Club in St. Catharines

**Date:** Tuesday, October 10<sup>th</sup>, 2023

**Time:** 10:00am

**Where:** Lions Hall

732 Niagara Street

St. Catharines, Ontario L2M 7W7

Please contact for more information:

**Brooklyn Mercer**

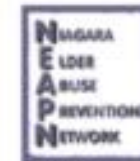
Administrative Coordinator, Elder Abuse Program

Crime Stoppers of Niagara

**(905) 324 8522**

**brooklyn@niagaratips.com**

**crimestoppersniagara.ca**



Apart from taking tips on unsolved crimes, Crime Stoppers of Niagara has worked to increase the awareness of concerns in the region, including illegal dumping, elder abuse, improving the safety and security of students, guarding against human trafficking and combating illegal drugs.



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- Education & Engagement



## Community engagement and public campaigns.

- Elder Abuse Awareness
- Human Trafficking Awareness
- Illegal Dumping Awareness
- Fight for Youth campaign
- Online Shopping campaign
- Be Aware take care booklet campaign
  - 1700 Booklets sent out in relation.



## Crime Stoppers of Niagara

- May 9 media event showcased the official partnership, garnered substantial media coverage
- Ontario chapter of Crime Stoppers encouraging other municipalities to follow
- Increase in exposure, media outlets and community awareness



Crime Stoppers of Niagara vice-chair Sandie Bellows speaks at Tuesday's event about how the funds from Fight for Youth will help make life safer for Niagara kids. With her are Ernie Sibbet and Barry Diamond. - Paul Forsyth/Metroland

Niagara Elder Abuse Prevention Network  
in partnership with Crime Stoppers of Niagara presents

# BE AWARE... TAKE CARE

A Safety Guide for our Community



What are our plans this coming year to try and help our community more?

Educating Vulnerable populations with specific and unique programs targeted directly at those specifically affected is the best way we know to get the message out.

We have developed our programs for the elderly and their specific concerns, Now we need to do it for the young.

## Human Trafficking awareness campaign and education.



“If you think education is expensive, try ignorance.” – Jeff Rich

**SUPPORT IS AVAILABLE**

If you answered **yes** to any of the above questions, then you may be a victim of human trafficking.

**Here's what you can do:**

- △ Contact police or emergency services by calling 911
- △ Call the Canadian Human Trafficking Hotline at 1-833-900-1010
- △ Submit an anonymous tip to Crime Stoppers



**CRIME STOPPERS**  
1-800-222-TIPS

EndS

Do you think **SOMEONE YOU KNOW** may be a victim?

### General warning signs

#### Are they...

- △ Being controlled by others, driven to and from locations, and/or escorted at all times?
- △ Being controlled and watched by others or having someone speak for them in public?
- △ In possession of their passport or other identification?
- △ In possession of hotel keys?
- △ In control of their own money or cellphone, or do they have more than one cellphone in their possession?
- △ Unfamiliar with the neighborhood they live or work in?
- △ Moving frequently or claiming to be "new" or "just visiting"?
- △ Allowed to contact family or friends?
- △ Lying about their age or other personal information?
- △ Providing scripted or rehearsed answers to casual questions?

### Physical appearance

#### Do they...

- △ Dress in clothing that is inappropriate for the year or context?
- △ Suddenly have expensive hair, or nails?
- △ Have branding with tattoos or symbols?
- △ Have bruises or other marks, including malnourishment?
- △ Lack basic medical services?
- △ Show signs of being physically abused or tortured?



# For Your Consideration

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- Free up time from fundraising
- Allow for some semblance of a budget to be created.
- Bring further awareness to the program.
- Bring further awareness to the tip line.





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- Essential tool for Police and Media
- Education & Engagement
- Community Engagement
- Public Campaigns

Thank you for your ongoing support

We depend on the regions continued support

Please help us continue to support our community.

Ernie Sibbet

**Board Chairman**

**Chair - Elder Abuse Program**

**Chair – Fundraising Committee**

Jason Snyder

**Vice Chair**

Ana Cabansay

**Treasurer**

Jake Orr

**Board Member**

Brooklyn Mercer

**Elder Abuse Program Coordinator**

Ziad Hajifazul

**Board Member**

Mike Britton

**Board Member**

Peter Holman.

**Board Member**

Joey Burke

**Board Member**

Mark Stevens

**Board Member**

Tom Easnor

**Board Member**

Derrick Tomlinson

**Board Member**