



Community Planning and Development Department

Wednesday, March 06, 2024

Subject: Naming of Environmental Protection Block – Saffron Meadows Phase 3 (Phase 3) Subdivision

Recommendation:

BE IT RESOLVED THAT Council receive Report #2024-58 Naming of Environmental Protection Block – Saffron Meadows Phase 3 Subdivision, for information;

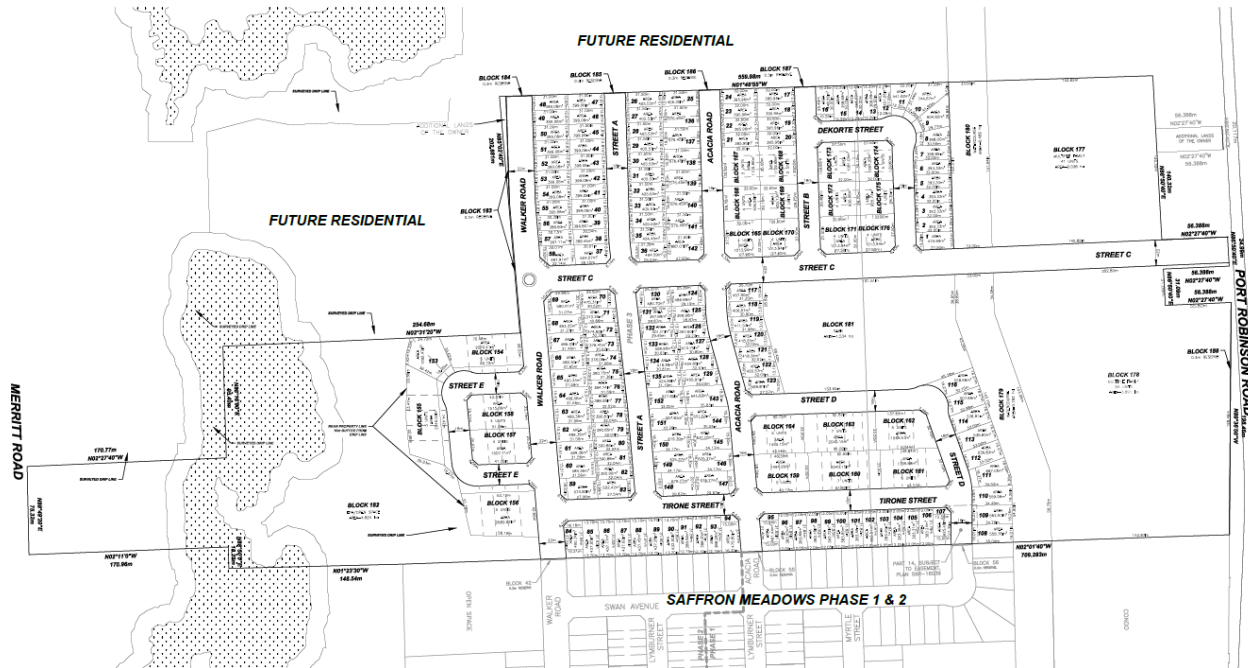
AND THAT Council approve the naming of Block 7 in Saffron Meadows Phase 3 (Phase 3) Subdivision to “The Daniel Tirone Forest”;

AND THAT Council direct the Chief Administrative Officer to take all necessary steps to review the current ‘Naming of Corporate Assets Policy’ and make any appropriate recommendations for change in Q4, 2024.

Background:

Council gave draft plan approval to the Saffron Meadows Phase 3 subdivision (Figure 1) in 2019. The Saffron Meadows Phase 3 subdivision is located between Port Robinson and Merritt Roads.

Figure 1: Saffron Meadows Phase 3 Draft Plan of Subdivision



Since that time, the subdivision has been given final approval in three phases. Final approval the third phase (Figure 2) was granted in February 2024.

Figure 2: Saffron Meadows Phase 3 (Phase 3) Subdivision

Analysis:

The Town's Naming of Corporate Assets Policy dated February 11, 2013, indicates that preference will be given to names that:

- Give a sense of place, continuity and belonging reflecting the geographic location, community, neighbourhoods or street where the corporate asset is located and/or
- Recognize the historical significance of the area and/or
- Reflect the unique characteristics of the site and/or
- Are in keeping with a selected theme and/or
- Honour individuals, living or deceased, who have made a significant contribution to the community

Further, the policy indicates that names of persons, organizations, corporations, foundations or their families will be considered when they have made significant contribution to the community by:

- Enhancing the quality of life and well-being of the town.
- Contributing to the historical or cultural preservation of the town.
- Contributing toward the acquisition, development of conveyance of land or building
- Achieving excellence in their endeavors and representing Pelham in a meritorious manner
- Where there is a direct relationship or association that exists between former place of residence of the person or group and the asset to be named
- Naming in honour of elected or appointed public offices, town administrative staff shall occur posthumously
- Where the name of an individual is recommended after an in camera discussion, consent shall be obtained from the individual or their next of kin prior to Council's consideration

In keeping with these preferences, Daniel Tirone was a previous owner, resident and farmer of the property. Therefore, the proposed name will contribute to sense of place and recognize the history of the property. Mr. Tirone's parents originally owned the property and raised 9 children (including Daniel) on site. Daniel Tirone was a steward of the woodland and wetland on the property, taking special care in his farming practice, to ensure they would be protected for future generations. The Tirone family consented to selling the property to the developer for the subdivision with the agreement that the wetland and woodland would be protected long-term. As a result, the quality of life and well-being of the town is enhanced and natural heritage is preserved for future generations. Mr. Tirone died in 1993. At that time, the property was passed down to his children and grandchildren.

The Naming of Corporate Assets Policy states that Names will not be chosen that:

- Cause confusion due to duplication or names sounding similar to existing locations within Pelham
- Are the names of tobacco companies

- Lend themselves to inappropriate short forms of modifications
- Are discriminatory or derogatory considering race, gender, creed, political affiliation or other similar factors.
- Recognize the birth, marriage or anniversary of specific individuals (this can be done through individual dedications of benches and trees through the Public Works Department

The proposed name does not pose any of the above concerns and meets the requirements of the Corporate Assets Policy. Therefore, it is recommended that the environmental protection (Block 7) in the Saffron Meadows Phase 3 (Phase 3) subdivision be named "The Daniel Tirone Forest".

Financial Considerations:

There are no financial impacts with respect to the naming of the environmental protection block. The developer has provided cash payment to the Town for supply and installation of the sign displaying the name.

Alternatives Reviewed:

No alternatives were reviewed as the name was requested by the Tirone Family through the developer.

Strategic Plan Relationship: Community Development and Growth

The East Fonthill Secondary Plan Area, which includes the Saffron Meadows Phase 3 subdivision lands, continues to develop at a rapid pace. The naming of the Environmental Protection block to recognize a former owner/resident of the property will provide a link between the past, present and future which contributes to sense of place and quality of life in the community.

Consultation:

The requested name was reviewed by the Senior Leadership Team and no objections or concerns were raised.

Other Pertinent Reports/Attachments:

n/a

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