



E.L. CROSSLEY ROWING


2024 GIFT & SPONSORSHIP OPPORTUNITIES

BUT FIRST, THANK YOU

Thank you for your interest in supporting E.L. Crossley High School's Rowing Team. Together, we can propel our athletes to even greater heights and continue a legacy of excellence.

Our E.L. Crossley rowing team has earned recognition at the local, provincial, and national level, showcasing the talent, commitment, and teamwork that define our students.

As we continue to pursue excellence, we are seeking partners who share our vision for fostering not only athletic achievement but also personal growth and **Niagara** community spirit.



Here's what your support will do:

- *Empower young athletes, providing them with opportunities to excel both academically and athletically.*
 - Enhancement of training facilities.
 - The acquisition of state-of-the-art equipment.
- The creation of an environment that promotes success.

BLUE & GOLD PROUD

The Rowing Team is a special part of life at E.L. Crossley. Open to all students of all abilities. The crew is currently 75 strong and the priorities of the team are 1) family 2) education and 3) rowing.

When you are supporting this team, you are backing a winner, having won **11 consecutive National Championships in a row**. Many former Crossley crew have gone on to further rowing success on the Canadian National Team and have been successful at the University level as well. There are also many graduate rowers on NCAA scholarship.



2023 Three E.L. Crossley crews travelled to Philadelphia to compete in the Statesbury Cup regatta, the largest and oldest high school regatta in the world. Going undefeated in the time trials, semi finals and finals, all three Crossley crews won **gold**.



2023 E.L. Crossley Senior Men win back-to-back **gold** at the Canadian Secondary School Rowing Association championships in St. Catharines, Ontario.



2023 E.L. Crossley Athletes race Head of Charles, Boston MA (with Notre Dame Rowing Club) win **gold** for Women's Coxed Quad with a 16 second lead!

BLUE & GOLD PROUD

E.L. Crossley ranks Number 1 in Gold Medals won at CSSRA between 1939-2023 (Canadian Secondary School Regatta)

Rank	School	# of Gold
1	E.L. Crossley, Pelham Ont	154
2	Brentwood College, Mill Bay BC	103
3	Ridley College, St Catharines Ont	94
4	Upper Canada College, Toronto Ont	83
5	Collegiate, St Catharines Ont	77
6	West Park, St Catharines Ont	64
7	Brockville Collegiate, Brockville Ont	61
8	Sir Winston, St Catharines Ont	62
9	Lakeport, St Catharines Ontario	50
10	Denis Morris, St Catharines Ont	51
11	Governor Simcoe, St. Catharines Ont	46
12	Shawnigan Lake School, Shawnigan BC	47
13	Vancouver College, Vancouver BC	35
14	Branksome, Toronto Ont	34
15	Holy Cross, St. Catharines Ont	31



2023 E.L. Crossley Novice Men 72kg Coxed Quad win **gold** at the Canadian Secondary School Rowing Association Championships in St. Catharines, Ontario.

2023 E.L. Crossley's Malarie Jones recorded a 7:04 time in the 2,000-metre ergometer race to finish second at the **World Championships**. Her time of 6:59.1 and came within one second of breaking the Ontario record set back in 2003.



HOW YOU CAN HELP

WE NEED NEW BOATS

Crossley lost two boats over the last season to significant damage. Our most urgent need is to replace both boats, with an estimated cost of **\$20,000-\$50,000** (used) each.

EQUIPMENT MAINTENANCE & REPLACEMENT

Annual purchase of new oars and equipment, as well as repair and replacement parts for older boats, is crucial. Approximately **\$10,000** per year is needed.

Examples of Equipment Costs:

*Riggers \$500+ Oars \$800 Used Ergs \$1000+ Boat Slings \$215 - \$465 Rowing Shoes \$145+ Boat Bits and Parts \$10 - \$250
Seat Top \$95 Seat Complete with parts \$190 Fins and Rudders \$20 - \$80 Oar Locks \$20+ Pins and Washers \$50 - \$200*

FACILITY FEES, EQUIPMENT RENTALS, & INCIDENTALS

For evening and weekend training, our team is required to pay school board maintenance fees. To ensure that our team can participate in regattas, boats and equipment must be rented to make up for the shortfall. A contingency fund needs to be replenished for unexpected equipment and regatta expenses during the season. Approximately **\$8,000** per year is needed.

*** In addition, each athlete is responsible for the cost of third-party training facilities, purchase of uniform, regatta fees, rowing club membership, transportation, and accommodations for out-of-town competitions and regattas.**

2024 CROSSLEY ROWING FUNDRAISING EVENTS

25th Annual Pasta Dinner

Event Date: February 10, 2024

Location: E.L. Crossley Secondary School

Community Partners

Meatball & Pasta Sauce Sponsor – Deluca Fine Foods

Pasta Sponsors – Little Ones Lunches Ltd. & Food Basics Fonthill

Decor & Floral Sponsors – Party Max Welland and Rice Road Greenhouse

Coffee Sponsor – Black Sheep Coffee Roasters

Cake Sponsors – Indulgence Bakery, Sobey's South Pelham, Lewis Family Chiropractic,

Now Accepting Prize Donations

Silent Auction Items \$20+ Value

Penny Sale Items \$10-20 Value



2024 CROSSLEY ROWING FUNDRAISING EVENTS

Afternoon Tea & Purse Bingo

Event Date: Saturday May 11th

Location: E.L. Crossley Secondary School

Community Partners Needed

Tech Sponsor – **Still Available**

Beverage Sponsor – **Still Available**

Apps & Nibbles Sponsor – **Still Available**

Décor Sponsor – **Still Available**

Vendor Tables Available.

Perfect shopping for Mother's Day Weekend!

Now Accepting Donations

Designer Purse Donations of \$250+

Door Prize Donations \$25+ Value



**Only 200 tickets
available.
\$45 per ticket.**

ANNUAL GIFT
& LEGACY
SPONSORSHIP
OPPORTUNITIES



FRIEND SUPPORT

Gift of \$250 or less

Acknowledgment could include:

- Recognition on our new website (coming soon).

FAN SUPPORT

Gift of \$250-900

Acknowledgment could include:

- Feature on our social media.
- Recognition on our new website (coming soon).

The District School Board is a registered Canadian Charitable organization and are authorized to issue tax receipts for applicable donations received for E.L. Crossley Rowing.



BRONZE SUPPORT

Gift of \$1,000-4,000

Acknowledgment could include:

- Company or family feature on new website (if applicable).
- Feature on our social media.
- Recognition on our new website (coming soon).

SILVER SUPPORT

Gift of \$5,000-9,000

Acknowledgment could include:

- Small logo or family name featured on athlete's tent at all regattas.
(Backdrop used for award photo opportunities.)
- Company or family feature on new website (if applicable).
- Feature on our social media.
- Recognition on our new website (coming soon).



GOLD SUPPORT

Gift of \$10,000-20,000

Acknowledgment could include:

- Medium logo or family name featured on athlete's tent at all regattas. (Backdrop used for award photo opportunities.)
- Company or family feature on new website (if applicable).
- Feature on our social media.
- Recognition on our new website (coming soon).

CHAMPION SUPPORT

Gift of \$21,000-49,000

Acknowledgment could include:

- Company name featured on practice t-shirts for athletes.
- Large logo or family name featured on athlete's tent at all regattas. (Backdrop used for award photo opportunities.)
- Company or family feature on new website (if applicable).
- Feature on our social media.
- Recognition on our new website (coming soon).

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REGATTA “FUEL UP” SPONSOR

Sponsorship of \$500

Provide sports drinks, protein bars, and sunscreen for all student-athletes at the Athlete Tent for competitive regatta of sponsor’s choice.

Acknowledgment could include:

- Signage (provided by sponsor) at tent.
- Feature on social media.
- Recognition on our new website.



“RIG UP” DONATIONS

Gift Cards of Any \$ Amount

The team would greatly benefit from the following categories of **gift cards** that would be used to reduce the overhead cost of the program.

Gas Vendors

- For hauling boat trailer.

Grocery Stores

- For regatta “fuel” at Athlete Tent.

Visa or Mastercard Gift Cards

- For parts, tools, and equipment.

Acknowledgment could include:

- Feature on social media.
- Recognition on our new website.

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LEGACY ERG GIFT

Gift of \$1,000

Directly towards the purchase of a new (used) ergometer rowing machine for the E.L. Crossley team.

Acknowledgment could include:

- Company logo or family name featured on erg.
- Company or family feature on new website (if applicable).
- Feature on social media.
- Recognition on our new website.



LEGACY BOAT GIFT

GIFT of \$50,000+

Directly towards the purchase of a new boat for the E.L. Crossley team.

Acknowledgment could include:

- Boat naming opportunity.
- Boat christening event with sponsors and athletes.
- Company name featured on practice t-shirts for athletes.
- Large logo or family name featured on athlete's tent at all regattas.

(Backdrop used for award photo opportunities.)

- Company or family feature on new website (if applicable).
- Feature on social media.
- Recognition on our new website.

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“The beauty of rowing lies not just in reaching the destination but in the shared journey – the struggles, the victories, and the unbreakable bonds forged along the way.”

- Unknown



@crossley_rowing



E.L. Crossley Rowing



CrossleyRowing.ca
(Coming Soon!)