



**Town of Pelham
Recreation,
Culture & Parks
Master Plan**

Recreation, Culture & Parks Master Plan

Presentation to
Town Council

May 17, 2023

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Master Plan Overview

The Town of Pelham **Recreation, Culture and Parks Master Plan** will guide the provision of leisure, recreation and culture services, programs, facilities and park amenities for the next ten years.

The Draft Master Plan was presented to Town Council on **April 19, 2023**, then released for public feedback.



Vision & Goals

**“We facilitate fun,
connect the
community and
enable
participation by
all.”**

- 1) Respond to Growth
- 2) Expand Activity Choices
- 3) Optimize our Facilities & Parks
- 4) Enhance Service & Capacity
- 5) Ensure Financial Sustainability

Public & Stakeholder Input

Phase 1 (information gathering)

- Project Website
- Community Survey – 414 unique responses
- Pop-up Consultations – 220 engaged participants
- Virtual Open House – 12 participants
- Stakeholder Consultation – 10 organizations



Phase 2 (review of draft master plan)

- Broad promotion of draft Master Plan
- Written Submissions – 4 submissions
- Public Open House – 15+ participants



Feedback on Draft Plan

Comments included:

- Suggestion for trail improvements for walking and cycling (5 comments)
- Consideration of an art gallery / cultural centre (2 comments)
- Park-specific improvements, including consideration of impacts of grading changes at Harold Black Park (2 comments)
- Support for renovating the outdoor pool (2 comments)



Implementation Strategy

The Master Plan contains **59 recommendations.**

- Priority and timing have been identified for each
- They are supported by background research and consultation
- Many involve policies and practices (identified by the Framework for Recreation in Canada audit)
- Most do not have direct cost implications, but alternative funding and cost-sharing are encouraged



Thank you!

