



**Recreation, Culture and Wellness Department**

Wednesday, March 22, 2023

**Subject:** Pelham Earth Week Activities

**Recommendation:**

**BE IT RESOLVED THAT Council receive Report #2023-0067-Recreation Pelham Earth Week Activities, for information.**

**Background:**

The Town of Pelham is gearing up for another year of Earth Week programming and activities. 2022's Earth Week events were positively received and heavily participated in after a two-year hiatus from in-person events due to Covid-19. The purpose of this report is to identify planned events for 2023.

**Analysis:**

**Rain Barrel Sale and Pick-up at the Meridian Community Centre:  
April 22<sup>nd</sup>, 9:00am – 1:00pm:**

Town of Pelham residents can pre-order a rain barrel for a subsidized price of \$40.00. On April 22<sup>nd</sup>, facilities staff will be on-site at the Meridian Community Centre to assist residents with the pick-up of their rain barrel. The rain barrel pre-order can be accessed through the following link:

<https://fcmponline.com/products/rain-barrel-sale-for-residents-of-the-town-of-pelham>

**Community Eco-Expo at the Meridian Community Centre: April 22<sup>nd</sup>,  
9:00am – 1:00pm:**

The Community Eco-Expo will feature local environmental organizations including the Pelham Advocates for Trees and Habitats, the Bruce Trail Club and Niagara Aspiring Geopark. The community eco-expo provides residents the opportunity to learn about local environmental organizations and the importance of Earth Week initiatives.

### **Community Tree Planting at Marlene Stewart Streit Park: April 21<sup>st</sup>, 10:00am**

Through collaborative efforts, recreation and public works staff will be running the community tree planting event on April 21<sup>st</sup> at 10:00am. This event will be taking place at Marlene Stewart Streit Park and will allow residents, families and schools to participate in a guided tree planting experience. Staff will also be giving away saplings to all participants to encourage tree planting in Pelham.

### **Community Clean-up Kickoff at the Meridian Community Centre: April 22<sup>nd</sup>, 9:00am**

The annual team-up to clean-up event will kick off at the Meridian Community Centre where residents will receive all necessary supplies to complete their clean up in the community along roadways and parks. Through the online form linked below, residents can sign-up and select their designated clean up location.

<https://www.cognitoforms.com/TownOfPelham1/2023CommunityCleanupRegistrationForm>

### **Adopt-a-Road Program:**

The Town of Pelham offers an Adopt-a-Road program which is a public service opportunity that allows residents to adopt a 2-kilometre stretch of a town road, trail or park. Adoptees will assume responsibility for litter pick-up three times annually. Through the link below, more information and applications can be found.

<https://www.pelham.ca/en/recreation-and-leisure/team-up-to-clean-up.aspx#Adopt-a-Road-Participant-Resources--Information>

### **Earth Week GooseChase Challenge: April 16<sup>th</sup> – 22<sup>nd</sup>**

From April 16<sup>th</sup> to 22<sup>nd</sup>, Pelham Residents will have the opportunity to participate in Earth Week focused missions through the goosechase app.

### **Compost Bin Sale at the Meridian Community Centre: April 22<sup>nd</sup>, 9:00am – 1:00pm**

Compost bins will be available to purchase for \$21.00 during the Earth Day event taking place at the Meridian Community Centre.

**Financial Considerations:**

The rain barrel program provides residents the opportunity to purchase rain barrels at a 50% subsidized price of \$40.00. This subsidy is made possible through the 2023 Water and Wastewater Budget. The use of rain barrels can help to reduce pollution runoff as well as water consumption.

Total cost of Rain Barrels to the Town including delivery charges:  
\$10,575.32.

**Alternatives Reviewed:**

Staff are continuously reviewing opportunities for environmental improvement surrounding Earth Week programming.

**Strategic Plan Relationship: Build Strong Communities and Cultural Assets**

Through the participation in Earth Week events, Pelham residents can work together to enhance the environmental movements within the community and work towards a greener municipality.

**Consultation:**

Jason Marr, Director of Public Works  
Public Works, Beautification Department  
Teresa Quinlin-Murphy, Director of Corporate Services

**Other Pertinent Reports/Attachments:**

N/A

**Prepared and recommended by:**

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