

Date: 16 February 2022

Time: 2:30PM

Location: Via Zoom

Attendance: Els Swart  
Colleen Kenyon  
Barb Rybiak  
Stephanie Yole, Culture and Community Enhancement  
Programmer  
Vickie vanRavenswaay, Director of Recreation, Culture and  
Wellness  
Karen Blake, Administrative Assistant  
Tammy van den Brink, Chair  
Councillor Bob Hildebrandt  
Mary Powley  
Darren Kaey

Regrets:

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### **1. Call to Order and Declaration of Quorum**

Noting that quorum was present, Chair Tammy van den Brink called the meeting to order at approximately 2:33pm and read the land acknowledgement statement.

### **2. Approval of Agenda**

**Moved by** Colleen Kenyon  
**Seconded by** Barb Rybiak

**THAT the agenda for the February 16, 2022 regular meeting of the Pelham Arts Advisory Committee be adopted.**

**Carried**

### **3. Declaration of Pecuniary Interest and General Nature**

There were no pecuniary interests disclosed by any of the members present.

**4. Approval of Minutes**

The Committee approved the minutes from the January 19, 2022 Pelham Arts Advisory Committee meeting.

**Moved by** Barb Rybiak  
**Seconded by** Colleen Kenyon

**THAT the minutes of the January 19, 2022 Pelham Arts Advisory Committee be approved.**

**Carried**

**5. Business Arising from Minutes**

The Chair noted that her acquaintance is willing to donate 100 saplings for the reception for the artist displaying on the Art Walls in April. A Committee member updated the Committee that Adam Shoaltz will also be attending the reception. The Committee then discussed promotion for opening nights, inviting media and the opportunity to hold a reception for each artist who displays their art at the Meridian Community Centre. Staff noted that openings have been done for artists in the past.

**Motion by:** Colleen Keynon  
**Seconded by:** Barb Rybiak

**THAT the Committee gives each artist that utilizes the Art Walls the opportunity to hold an opening reception and to support the artist by promoting the reception.**

**Carried.**

**6. 2022 Operating Budget – Vickie**

Vickie updated the Committee on the 2022 operating budget including \$5,000 allocated to the Pelham Arts Committee and \$6,000 allocated for two murals to be placed within Town.

Vickie vanRavenswaay had to leave after this initial discussion.

**6.1. Murals - \$6000**

Staff asked the Committee would be involved in this initiative. The Committee discussed the murals including what was planned during the initial budgeting stage. Staff will ask the Director of Recreation, Culture and Wellness and will defer this discussion, including potential locations, until the subsequent meeting.

**6.2. Main Street Grant Application – Steph**

Steph updated the Committee on the Main Street Grant that focuses on revitalizing and strengthening downtown Fonthill. Staff updated the Committee on what was included in the grant application including the arches, two interactive art pieces, and decorating 15 utility boxes. Staff should hear back by the end of March whether the application has been successful. The Committee discussed utility boxes in other municipalities and opportunities for Pelham. Mary noted that she knew the manufacturer that did the wraps for Niagara Falls.

**6.3. Art Committee Budget - \$5000**

The Committee noted that they were happy to have received \$5,000 for 2022 and clarified with staff what the budget could be spent on.

**Moved by** Colleen Kenyon  
**Seconded by** Tammy van den Brink

**THAT the Committee received the verbal presentation on the 2022 Operating Budget for information.**

**Carried**

**7. Ideas for the Arts for 2022**

The Committee discussed several options for 2022 including acknowledging culturally significant dates (ie. Black History Month) and a Spring contest ending on Canada Day. This contest would focus on “artifying” your home which could include decorating and/or painting anything that would be visual to the public (ie. garbage cans, rocks, stepping stones, fences, gardens, etc). The Committee discussed using the Art Committee’s funds to cover prize money and that the contest also coincides with Council’s declaration of the year of the garden.



Motion by: **Mary Powley**  
Seconded by: **Colleen Kenyon**

**THAT the Committee hold an “art-ify” your home contest that runs until mid-June with promotion starting March 2022;**

**AND THAT the Committee uses \$500 from the Art Committee’s 2022 budget be used for prizes for this contest.**

**Carried.**

The Committee also discussed a few other options for cultural workshops for the Meridian Community Centre and discussed other organizations holding workshops that the Committee could promote. Staff noted that the Town usually only promotes programming that uses Town facilities or if they are a Pelham service club. Staff will confirm with the Communications Specialist.

#### **7.1. Indigenous People’s Day Ideas – Steph & Colleen**

Staff updated the Committee on the plans for Indigenous Peoples Day including ten days of programming starting on June 21st and continuing until Canada Day. Staff noted a couple programming ideas including workshops, drum circles, and indigenous artwork on the art walls. The Committee discussed a few additional options for programming including reaching out to the Niagara Children’s chorus. Tammy will email Steph the contact.

The Committee discussed creating a calendar that include important times and culturally significant dates (ie. Black History Month) to try to allow for inclusivity and awareness within the cultural and artistic programming the Town provides.

#### **8. Artists Directory – Steph**

Staff noted that the Committee needs to establish what information they would like to gather from the artists directory, how it would be displayed and if it would be public information. The Committee discussed and asked what other municipalities were doing and the possibility of having a private and public version. Staff will look into other municipalities and

create a template that the Committee can comment on in a subsequent meeting. Darren will send Steph a contact from Welland.

### **8.1. Required Information for Application**

The Committee discussed information that they would like included in application. Staff will create a template based on other municipalities and will bring back to the subsequent Committee meeting.

### **8.2. Directory Use & Maintenance**

Staff asked the Committee what their hopes are for the directory's use and its maintenance. The Committee discussed and noted that the Directory could be used for any call for artists that the Town would have and also be used by the public to find art, music, photography, etc. teachers. Staff will send out the template and gather feedback at the subsequent meeting.

Moved by: **Tammy van den Brink**  
Seconded by: **Barb Rybiak**

**THAT the Committee directs staff to create a template for the application for the Pelham Artists Directory to be reviewed in the subsequent meeting.**

**Carried.**

## **9. Unfinished Business**

None.

## **10. New Business**

**Motion by:** Mary Powley  
**Seconded by:** Tammy van den Brink

**THAT an agenda item regarding the murals be added to the subsequent Pelham Art Committee meeting's agenda.**

**Carried.**

Committee members were asked to come prepared for the next meeting with ideas of how to spend the Arts Committee allotted 2022 budget.

**11. Next Meeting**

**Moved by** Tammy van den Brink  
**Seconded by** Barb Rybiak

**THAT the Committee approve the following date for future 2022 meeting:**

- March 16, 2022

**Carried****12. Adjournment**

**Moved by** Mary Powley  
**Seconded by** Darren Kaey

**THAT this Regular Meeting of the Pelham Arts Advisory Committee be adjourned at 4:10pm.**

**Carried**  
Tammy Van Den Brink (Mar 24, 2022 12:35 EDT)**Tammy van den Brink, Chair**  
**Karen Blake, Administrative Assistant**