

Date: 19 January 2022

Time: 2:30PM

Location: Via Zoom

Attendance: Els Swart
Colleen Kenyon
Barb Rybiak
Stephanie Yole, Culture and Community Enhancement
Programmer
Vickie vanRavenswaay, Director of Recreation, Culture and
Wellness
Karen Blake, Administrative Assistant
Tammy van den Brink, Chair
Councillor Bob Hildebrandt
Mary Powley

Regrets: Darren Kaey

1. Call to Order and Declaration of Quorum

Noting that quorum was present, Chair Tammy van den Brink called the meeting to order at approximately 2:30pm and read the land acknowledgement statement.

2. Approval of Agenda

Moved by Colleen Kenyon
Seconded by Tammy van den Brink

THAT the agenda for the January 19, 2022 regular meeting of the Pelham Arts Advisory Committee be adopted.

Carried

3. Declaration of Pecuniary Interest and General Nature

There were no pecuniary interests disclosed by any of the members present.

4. Approval of Minutes

The Committee approved the minutes from the November 17, 2021 Pelham Arts Advisory Committee meeting.

Moved by Barb Rybiak

Seconded by Els Swart

THAT the minutes of the November 17, 2021 Pelham Arts Advisory Committee be approved.

Carried

5. Business Arising from Minutes

None.

6. ReDress Project Display

The Committee discussed the ReDress Project Display including its impact, its interaction with the elements, location and the presentation with the Niagara Region Native Centre. The Committee discussed having the display once a year around the 13 Days of Activism in November. A Committee member explained that the display travels around the region and may look at alternative locations within Pelham. The Committee discussed having it photographed in future years to be able to keep a version of the exhibit all year long. When the Canadian Federation of University Women start planning for the 13 Days of Activism in 2022, Colleen will add the item to the Pelham Arts Advisory Committee agenda.

7. Athlete Art Display

Staff updated the Committee that this project is on hold for the moment. However, Staff noted that the Mayor's Youth Advisory Committee (MYAC) was also looking into a display for the Art Walls similar to the athlete art display idea. The Committee discussed and agreed that the Committee would support MYAC in their efforts to put on this display. Staff will connect with MYAC and update the Pelham Arts Advisory Committee during the subsequent meeting.

Moved by Colleen Kenyon

Seconded by Barb Rybiak

THAT the Committee support the Mayor's Youth Advisory Committee in pursuing their ideas, similar to Athlete Art Display, for the Art Walls at the Meridian Community Centre.

Carried

8. Art Walls – Artist Display

Staff updated the Committee on the Art Wall displays exhibited during December including the local artist who displayed her work in the MCC Atrium and the EL Crossley display on the second floor. The Committee discussed the EL Crossley open house and how it was very well received from attendees. Staff mentioned that the artists were excited to see their artwork displayed and be able to have their parents and the public view it. Staff also noted that the Pelham Art Festival had a display in two glass cabinets in the MCC Atrium in December as a part of their Christmas Holiday Fest.

The Committee then discussed having presentations and displays, like the EL Crossley open house, photographed or videotaped to be able to showcase art on the Town's website and/or social media. This collection could be compiled throughout the year to create a "year in review" clip. Staff will connect with the Communications Specialist to discuss opportunities. The Committee was also interested in including local students in this project. Discussion surrounded legalities about the content used. The Committee agreed that the content could be vetted by the Communications Specialist before use.

Moved by Barb Rybiak
Seconded by Colleen Kenyon

THAT the Committee directs staff to investigate promotional opportunities to showcase the Arts in Pelham through a multi-media approach AND to look into opportunities for local students to be involved in the creation of this project.

Carried

The Committee then discussed an application for the art walls submitted by a Niagara Region artist. A Committee member spoke to the artist's collaboration with the Pelham Advocates for Trees and Habitat (formerly

known as the Pelham Tree Conservation Society) and that the artists work showcases trees in all seasons. The display may also include an audio element as well. The Committee discussed the application including the month of the display. Another Committee member offered to reach out to a contact of hers to see if they would provide free saplings to give away during the month of this display.

Moved by: Barb Rybiak
Seconded by: Mary Powley

THAT the Committee approve Krista McMillan's application for the Art Walls – Atrium for the month of April 2022.

Carried

9. Holiday Workshops for December

Staff updated the Committee on the Youth Painting Workshop in December. The workshop was sold out and very well received. Staff noted that there was another workshop to be held in December. However, there were no registrants. Staff noted that once the Community Centre is open again, several workshops will be offered. Staff will look into workshops around Family Day and Valentines Day including linocuts and floral displays with virtual and in-person options.

10. SAY IT! On Stage

Colleen updated the Committee on the SAY IT! On Stage program and that the 2021 project is still in post production. The plan for the 2022 project will be a live production called "Stories Found" and will draw on real life stories from seniors in the Community. The Committee discussed the 2021 Art Committee budget and the purchase of 10 lapel microphones for future productions and other programs/events within the Meridian Community Centre. There was discussion surrounding some purchases, including risers, for future budgets and/or grants.

11. Holiday Card

11.1. Final Product

Staff reminded the Committee that they sent the final Holiday Card to them via email.

11.2. Display

Staff updated the Committee that the holiday card submission display in the MCC was well-received and displayed the submissions well. The displays utilized mats and the Art Festival's peg boards. Steph will send photos to the Committee via email of the display.

12. Unfinished Business

The Committee discussed the following items that will be added to a subsequent meeting's agenda:

- Artists Directory
- National Indigenous People's Day Ideas: Tammy will send out a link to a social media group that she is a part of regarding Inuit Art.

13. New Business

The Committee discussed budgets for 2022, Town master plans, working with the Beautification Committee in regards to a Gateway project, outdoor sculptures, current grant applications, and Creative Cities memberships. Karen will organize memberships for the Committee members who expressed interest. The Committee discussed creating a calendar of events for the Community focusing on the arts. Committee members are to bring ideas for the arts within Pelham for 2022 to the subsequent meeting.

14. Next Meeting

Moved by	Tammy van den Brink
Seconded by	Mary Powley

THAT the Committee approve the following date for future 2022 meeting:

- February 16, 2022

Carried

15. Adjournment

THAT this Regular Meeting of the Pelham Arts Advisory Committee be adjourned at 4:00pm.

Carried


Tammy Van Den Brink (Mar 24, 2022 12:35 EDT)

Tammy van den Brink, Chair



Karen Blake, Administrative Assistant