

Date: 17 November 2021

Time: 2:30PM

Location: Via Zoom

Attendance: Els Swart, Acting Chair  
Colleen Kenyon  
Barb Rybiak  
Stephanie Yole, Culture and Community Enhancement  
Programmer  
Vickie vanRavenswaay, Director of Recreation, Culture and  
Wellness  
Karen Blake, Administrative Assistant  
Tammy van den Brink  
Darren Kaey  
Councillor Bob Hildebrandt

Regrets: Mary Powley

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### **1. Call to Order and Declaration of Quorum**

Noting that quorum was present, Chair Tammy van den Brink called the meeting to order at approximately 2:38pm and read the land acknowledgement statement.

### **2. Approval of Agenda**

**Moved by** Barb Rybiak  
**Seconded by** Darren Kaey

**THAT the agenda for the November 17, 2021 regular meeting of the Pelham Arts Advisory Committee be adopted.**

**Carried**

### **3. Declaration of Pecuniary Interest and General Nature**

There were no pecuniary interests disclosed by any of the members present.

**4. Approval of Minutes**

The Committee approved the minutes from the October 27, 2021 Pelham Arts Advisory Committee meeting.

**Moved by** Colleen Kenyon  
**Seconded by** Barb Rybiak

**THAT the minutes of the October 27, 2021 Pelham Arts Advisory Committee be approved.**

**Carried**

**5. Business Arising from Minutes**

None.

**6. REDress Project Display**

A Committee member proposed to have a display of 12-16 red dresses at the Meridian Community Centre as an art exhibit from November 25-December 6, 2021 as part of the 16 days of activism by the Canadian Federation of University Women. The Committee watched a short video introducing The REDress Project which is an art display representing missing and murdered Indigenous women and girls. This project originated in 2010 by Métis artist Jaime Black. In her exhibit, Black displayed over one hundred red dresses around the University of Winnipeg campus to raise awareness about this issue. Today red dresses continue to be used across Canada as a representation of the Indigenous women and girls lost to violent crime and as a call for action to prevent future violence. Many CFUW Clubs spread awareness about violence against Indigenous women & girls by hanging red dresses in high-traffic areas of their communities. The Committee discussed location of display and cost.

**Moved by** Colleen Kenyon  
**Seconded by** Tammy van den Brink

**THAT the Committee support the REDress Project Installation at the Meridian Community Centre in Pelham from November 25 to December 6, 2021.**

**Carried**

## **7. Directory of Artists**

The Committee discussed how to create a directory of artists including the type of art included (drama, music, spoken word, pottery, visual art, etc.), how to reach artists, what the directory would include (ie. type of medium, contact information, social media handles, etc.) and the use of directory. Staff will create a form and call-out for artists for the Pelham Art Directory through a multi-media approach. The Committee will also reach out to their contacts. The Committee discussed that if they wanted to be, Committee members could be included in the Directory.

**Moved by** Tammy van den Brink  
**Seconded by** Barb Rybiak

**THAT the Committee create a call out to local artist using a multi-media approach to create a Directory of Artists to be used by the Town and available to residents on the Town's website.**

**Carried**

## **8. Art Walls – Artist Display**

Staff updated the Committee on the art that is hung at the Meridian Community Centre. The art currently hung from EL Crossley will be replaced with new pieces from students. As well, there is a local artist that is willing to display her work within the atrium for December. Staff will send out samples of the artwork once they have received them. The Committee discussed another call to artists for the art walls, interest in displaying art at the Meridian Community Centre, security and potential damages, and promotion. Committee members also discussed the Legion's yearly poetry contest to see if they would like to display their entries in the Community Centre.

**Moved by** Colleen Kenyon  
**Seconded by** Barb Rybiak

**THAT the Committee received the verbal update regarding the Art Walls – Artist Display for information.**

**Carried**



## **9. Pelham Athletes Art Display**

A Committee member proposed reaching out to the sports teams at the Meridian Community Centre to see if they have any artists on their teams that would like their art displayed at the Community Centre. The Committee discussed encompassing all ages and athletics, promotion, timeline of display, types of art included, fundraising ideas, and how to curate. Staff suggested starting with designating a certain month to aim for and set some deadlines when submissions should be in. Staff will talk with the Communications Specialist and get in contact with the sports associations and will gain feedback into the interest of their members. Staff will update the Committee during a subsequent meeting.

**Moved by:** Barb Rybiak  
**Seconded by:** Tammy van den Brink

**THAT the Committee directs staff to connect with sporting and recreational groups and promote opportunities through a multimedia approach to gauge interest for the Pelham Athletes Art Display at the Meridian Community Centre for the month of February 2022.**

**Carried**

## **10. Holiday Workshops/Activities**

A Committee member proposed four artisans for Holiday Workshops including a floral display, family holiday cookie workshop, canvas painting workshop for children, and a linocut workshop. Staff will create a call out for local artisans and get the four artisans to fill in applications. Staff will be able to schedule them in from there. The Committee discussed the workshops and funding.

**Moved by** Tammy van den Brink  
**Seconded by** Barb Rybiak

**THAT the Committee proceed with the four holiday workshop proposed including the floral display, children's canvas painting, baking, and linocut workshops AND THAT the Pelham Art Committee agree to fund the canvas painting workshop for children at \$100/hr for ten children for up to two workshops.**

**Carried**

**11. Holiday Card****11.1. Review**

Committee will send Staff their top five picks for the Holiday Card Design Competition and Staff will select the top picks from those selections. Staff will let the Committee know who the top entries were and how many entries will be on the 2021 card. The Committee discussed the criteria for future years including proposing exact wording of different holiday greetings.

**11.2. Display Options**

The Committee discussed different options for displaying the children's holiday cards including framing, matting, and foam core. Staff and Committee members will research more ideas and converse via email on how to display the Holiday Cards Design entries. Els will get quote for mats through a company she has contacts with.

**Moved by** Tammy van den Brink  
**Seconded by** Barb Rybiak

**THAT the Committee will email Staff their top five submissions for the Holiday Card Design Competition and Staff will communicate top selections to the Committee AND the Committee approve that all submissions for the Holiday Card Design Competition be hung at the Meridian Community Centre for the month of December.**

**Carried**

**12. Unfinished Business**

None.

**13. New Business**

None.

**14. Next Meeting**

**Moved by** Tammy van den Brink  
**Seconded by** Colleen Kenyon

**THAT the Committee approve the following dates for future 2021 meetings:**

- December 15<sup>th</sup>, 2021 via Zoom 2:30pm

**Carried**

**15. Adjournment**

**Moved by** Colleen Kenyon  
**Seconded by** Tammy van den Brink

**THAT this Regular Meeting of the Pelham Arts Advisory Committee be adjourned at 4:16pm.**

**Carried**

  
Tammy Van Den Brink (Jan 31, 2022 10:03 EST)

**Tammy van den Brink, Chair**

  
**Karen Blake, Administrative Assistant**