

MEETING DATE: Wednesday, April 22, 2020 – 1:00 PM
Tele-conference Call, Fonthill

Present: Sally Jaeger (Special Events & Festivals Programmer)
Leah Letford (Special Events & Festivals Programmer)
Karen Blake (RCW Administrative Assistant)
Bill Sheldon (Resident)
Councillor John Wink
Remo Battista (Resident)
Julie Milligan (Resident)
Vickie vanRavenswaay (Director of Recreation, Culture & Wellness)
Frank Adamson (Resident)
Bea Clark (PATC)
Carolyn Mullin (Social Media Marketer)
Bill Gibson (Resident)
Paul De Divitiis (Resident)
Kelly Sauriol (Chamber of Commerce)
Marc MacDonald (Communications Specialist)

Absent with Regrets: Marlene Ouwendyk (Resident)

1 WELCOME

2 DECLARATION OF QUORUM AND CALL TO ORDER

The Chair, Bill Gibson, declared quorum and called the meeting to order at 1:02pm.

3 ADDITIONS TO THE AGENDA - None

4 ADOPTION OF AGENDA

Moved by: Remo Battista
Seconded by: Kelly Sauriol

THAT the agenda for the April 22, 2020 Summerfest Committee Meeting be approved, as presented.

CARRIED

5 APPROVAL OF MINUTES OF PREVIOUS MEETING

Moved by: Remo Battista

Seconded by: Frank Adamson

THAT the Minutes of the March 11, 2020 Summerfest Committee meeting be approved, as presented.

CARRIED

6 COVID IMPACT ON SUMMERFEST 2020

Vickie updated the Committee on the Emergency Operations Committee (EOC) and their role in the pandemic. The Committee discussed the impact of the pandemic on Summerfest and their concerns. The discussion included social distancing precautions (how and when they will lift), sponsors and cancellations of other municipalities' festivals and events. The Committee came to the consensus that it would be prudent to cancel Summerfest 2020.

Moved by: Remo Battista

Seconded by: Bea Clark

THAT Summerfest 2020 will be cancelled due to current COVID-19 pandemic and public health concerns.

CARRIED

The Committee also discussed the Summerfest 2020 contracts with contractors and suppliers, sponsorships that have been paid, and creating a consistent message to send out to the community, sponsors and vendors. After the conclusion of the next Council meeting, Marc will create a communication plan and send it out to the Committee before releasing it to the public. There was also discussion surrounding creating an alternative experience during the weekend and/or keeping the social media and website current.

7 OTHER BUSINESS**8 NEXT MEETING**

Next meeting: Call of Chair

9 ADJOURNMENT

Moved: Julie Milligan

Seconded: Kelly Sauriol

THAT the meeting of the Summerfest Committee, April 22, 2020 be
adjourned at 1:40pm.

CARRIED

W.R. Gibson (Nov 30, 2021 19:13 EST)Chair of Summerfest Committee
Bill GibsonRCW Administrative Assistant
Karen Blake