

The Arches have had a high profile receiving a Niagara Community Design Award and they have been prominently featured in photos from events in town, especially the annual Summerfest Celebration, Christmas in Pelham, World Polio Day lighting and prominently displayed on the Town of Pelham Community Guide. They more importantly serve a functional purpose, serving as cover and providing shade to the volunteer bartenders at the Summerfest Festival. Community leaders, the Rotary Club, Lions Club, Kinsmen Club and prominent businesses have already donated \$100,000 towards the construction of the Arches. We have reached out to our sponsors to provide an update and to assess their support of the reconstruction and none of them have asked for a return of their funding. A number have indicated that they would provide additional funding if Council approves the project. Luchetta Homes has agreed to double their contribution and to source a crane at their cost and Zavcor Trucking will provide transportation of the steel structure as an in-kind donation and double their contribution. We have reached out to other potential donors, who have indicated their desire to support the project.

Costs have escalated significantly (60%) since our last presentation to Council on March 23, 2020. The cost to build 3 sets of arches is now \$173,378.00 To build 4 sets would increase the cost by another \$57,792.00 We are seeking approval to modify the original design to 3 sets of arches and have them centered, moved in 16 feet from Pelham St. and 16 feet from Town Square west of the Town Municipal building. Both the Fire Chief and Director of Public Works are supportive of this redesign. It will allow for unobstructed turning of large trucks and the fire department's aerial ladder truck. We have consulted with all of the major donors, the Rotary Club and the Summerfest Committee and they all support this redesign.

The year 2022 is the 10th Anniversary of the Summerfest Festival and an opportunity to unveil the new Arches. As well, a once-in-a-lifetime event is taking place, The Canada Summer Games, which can bring a financial contribution towards the cost of the new Arches of \$10,000 to provide shade sails and lighting via the Regional Municipality of Niagara. If the Arches are rebuilt this location will be used for the start of the Torch Run and celebration hosted by the Summer Canada Games Committee, the Summerfest Committee and the Rotary Club of Fonthill. This event will be held on Saturday July 16, 2022 and will add to the Summerfest Festival taking place at the same time. As well, the cycling event will start and end under the Arches culminating in an event for Pelham including entertainment and beer tent hosted by the Rotary Club. The Rotary Clubs in the Region are playing a major role in the 12 Torch Runs in each municipality and are commissioning Canada Summer Games/Rotary T-Shirts with 60% of the sales for the Rotary Clubs and 40% to the Canada Summer Games. I have asked that proceeds from the Rotary beer sales and T-Shirt sales be used to fund the Arches. They will be sold at our booth at the Canada Day celebration, at Summerfest and during the cycling event.

In order to proceed and to have the Arches in place by June 2022 we need approval at this time. The order for the steel frame construction and a 35% deposit needs to be in play by

January 2022 in order to be ready to construct in May/June 2022. Without this approval by Council we will not be able to move forward.

It would be helpful if Council approved a grant of \$30,000 to the Summerfest Committee for construction of the Arches or at a minimum a loan of that amount to be repaid by December 2022. Council has traditionally made a grant of \$15,000 to offset costs associated with the Summerfest Festival and has not had to do so over the past two years. It is our hope that these savings could be applied to this project.

Thank you for the opportunity to make this presentation.

Respectfully Submitted on behalf of the Pelham Summerfest Committee and the Rotary Club of Fonthill.

Frank Adamson,  
Vice Chair, Summerfest Committee,  
Immediate Past Governor, Rotary International District 7090  
Past President, Rotary Club of Fonthill