

Subject: Town of Pelham Community Dedication
Program Improvements

Recommendation:

BE IT RESOLVED THAT Council receive Report #2021-0140;

AND THAT Council approve the following Public Works costs of dedication items, effective immediately, to be included in the Town of Pelham User Fees and Charges By-Law:

Wheel Chair Accessible Picnic Table - \$4,000

6-Foot 'Pelham Bench' - \$3,000

Pride Bench - \$3,000

Bike Rack - \$1,000

Bike Repair Station - \$4,500

Concrete Ping Pong Table - \$10,500

Chess/Checkers Games Table - \$4,000

Tree Dedication - \$750

AND THAT Council direct staff to amend the Fees and Charges By-Law to reflect these new fees.

Background:

Whereas Council directed staff to engage with the public to inform them of various costs of legacy projects available for funding throughout the Town, this report serves to inform Council about the Dedication Program, proposed media campaign, and the items available to the public for dedication.

Analysis:

The Town of Pelham currently offers a Bench Dedication Program through the Recreation, Culture and Wellness Department in collaboration with Public Works.

The existing Bench Dedication Program allows individuals, families or groups to dedicate park benches within the Town's trails or parks for the cost of a \$1,500

donation. The cost includes the installation of a new "Pelham" 6-foot bench, a small plaque, installation on a concrete pad, and ongoing maintenance.

Details regarding the existing program are currently found on the Town of Pelham Website at the link below.

<https://www.pelham.ca/en/recreation-and-leisure/parks-playgrounds-and-trails.aspx#Bench-Dedication-Program>.

The existing Bench Dedication Program information pamphlet has been attached as Appendix A.

The existing program is limited in scope and allows only for the dedication of benches. The program's existing donation requirement is insufficient to cover the purchase cost of the bench before additional expenses including shipping, installation, and the purchase of a plaque are incurred.

Staff have developed an expanded Community Dedication Program that allows individuals, families or groups to dedicate a range of items from park furniture, to trees and gardens or flower beds. The additional items including games tables and trees are the most requested items by the public to be included in Town's parks as well as along trails and boulevards.

The items identified by staff were selected to maintain a certain level of standardization to aid in procurement, replacement and repair. Stock photos of the items have been attached Appendix B. These items are described below with the approximate cost for supply and installation:

1. Wheel Chair Accessible Picnic Table. Powder coated steel and composite construction, installed on a concrete pad, and includes a stainless steel plaque. The donation required for this item is \$4,000.
2. 6-foot 'Pelham Bench'. Powder coated steel and composite construction, installed on a concrete pad, includes a stainless steel plaque. The donation required for this item is \$3,000.
3. Pride Bench. Powder coated cast aluminum and composite construction, installed on a concrete pad, includes a stainless steel plaque. The donation required for this item is \$3,000.
4. Whimsical Bike Rack. Powder coated steel, includes a commemorative paver. The donation required for this item is \$1,000.

5. Bike Repair Station. Powder coated steel construction, complete with tire pump and repair tools, installed on a concrete pad, includes a stainless steel plaque. The donation required for this item is \$4,500.

6. Concrete Ping Pong Table. Two piece pre-cast and polished concrete table with powder coated steel, installed on a concrete pad, includes a stainless steel plaque. The donation required for this item is \$10,500.

7. Games Table (Chess/Checkers). Powder coated steel construction, installed on concrete pad, includes a stainless steel plaque. The donation required for this item is \$4,000.

8. Tree Dedication (Park or Boulevard). Includes a tree and commemorative paver. Locations to be determined in conjunction with Beautification staff. The donation required for this item is \$750.

9. Tree Dedication (Centre Median of Summersides Boulevard). Opportunity for thirty feature trees to be planted with a commemorative paver. Seven species have been specifically selected to provide interest throughout the growing season and placed according to a staff developed horticultural design. The donation required for this item is \$750.

10. Adopt-a-Garden. Opportunity for individuals or groups to adopt a Municipal garden or flower. The cost is highly dependent on the area of the garden and the bed design. Staff will work with the donor to develop a design and plant list.

A program advertising campaign is currently in development and will be more prominently displayed on the Town's website, social media feeds, as well as pamphlets and posters in municipal buildings.

Financial Considerations:

The existing program requires a \$1,500 donation to dedicate a park bench. The actual cost to purchase a bench is \$2,255 plus HST, including shipping. This does not include pouring a concrete pad, or supply of the dedication plaque. Information provided by the Beautification Committee indicates that the Town of Pelham is well below the costs being advertised by neighboring municipalities.

The costs provided in section above represent the actual cost of supply and installation of the dedication items including a concrete pad and dedication plaque or commemorative stone. Council could decide to fund a portion of the donation through the Beautification Operating Budget, and reduce the cost of the donation,

or Council could decide to increase the costs as a form of revenue for the municipality.

Alternatives Reviewed:

No alternatives were considered in the authoring of this report because staff were given specific instructions.

Strategic Plan Relationship: Build Strong Communities and Cultural Assets

The Community Dedication Program allows individuals, families or groups to dedicate a range of items that will beautify the Town and provides an opportunity to memorialize a loved one, honor a particular group, celebrate a milestone, or to simply do something nice for the community.

Consultation:

The Supervisor of Beautification, the Town's Arborist, the Town's Horticulturalist, the Director of RCW, the Communications and Public Relations Specialist & The Beautification Committee were consulted in the authoring of this report.

Other Pertinent Reports/Attachments:

Appendix A – Existing Bench Dedication Pamphlet

Appendix B – Stock photos of dedication items

Prepared and Recommended by:

Ryan Cook, Dipl. M.M., CRS
Manager of Public Works

Jason Marr, P. Eng.
Director of Public Works

Prepared and Submitted by:

David Cribbs, BA, MA, JD, MPA
Chief Administrative Officer