

Summary Report

17 February 2021 - 09 August 2021

Engaging Pelham

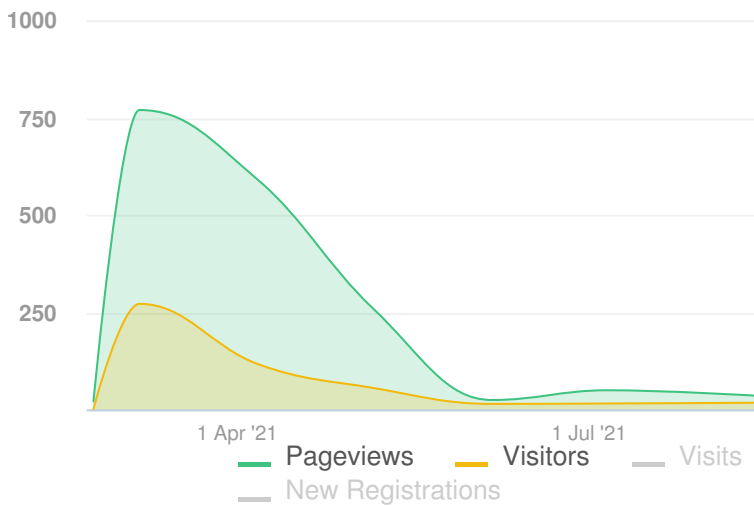
PROJECTS SELECTED: 1

Comprehensive Zoning Bylaw Review

FULL LIST AT THE END OF THE REPORT



Visitors Summary



Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
557	78	
NEW REGISTRATIONS		
6		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
7	153	368

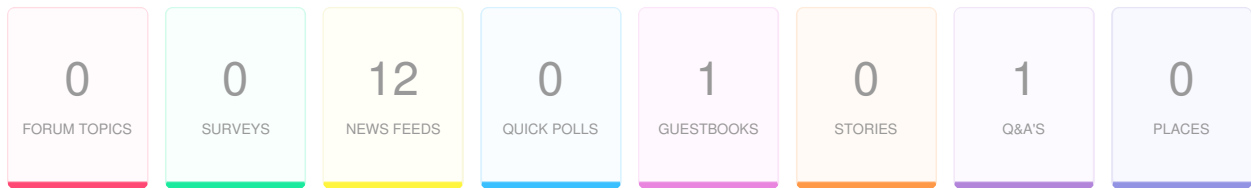
PARTICIPANT SUMMARY

ENGAGED	7 ENGAGED PARTICIPANTS				(%)
		Registered	Unverified	Anonymous	
INFORMED	Contributed on Forums	0	0	0	Comprehensive Zoning Byla... 7 (1.9%)
	Participated in Surveys	0	0	0	
	Contributed to Newsfeeds	0	0	0	
	Participated in Quick Polls	0	0	0	
AWARE	Posted on Guestbooks	0	0	0	
	Contributed to Stories	0	0	0	
	Asked Questions	6	1	0	
	Placed Pins on Places	0	0	0	
	Contributed to Ideas	0	0	0	
* A single engaged participant can perform multiple actions				* Calculated as a percentage of total visits to the Project	

ENGAGED	153 INFORMED PARTICIPANTS				(%)
		Participants			
INFORMED	Viewed a video	0			Comprehensive Zoning Byla... 153 (41.6%)
	Viewed a photo	0			
	Downloaded a document	107			
	Visited the Key Dates page	0			
AWARE	Visited an FAQ list Page	0			
	Visited Instagram Page	0			
	Visited Multiple Project Pages	143			
	Contributed to a tool (engaged)	7			
	* A single informed participant can perform multiple actions				

ENGAGED	368 AWARE PARTICIPANTS				
		Participants			
INFORMED	Visited at least one Page	368			Comprehensive Zoning Byla... 368
AWARE					
* Aware user could have also performed an Informed or Engaged Action				* Total list of unique visitors to the project	

ENGAGEMENT TOOLS SUMMARY



NEWSFEEDS SUMMARY	
12	NewsFeed
54	Visits
39	Visitors

TOP 3 NEWSFEEDS BASED ON VISITORS		
10 Visitors to	8 Visitors to	7 Visitors to
Zone of the Week - Agricultural and Rural Zones	Zoning for the Future	Zone of the Week - Residential Zones

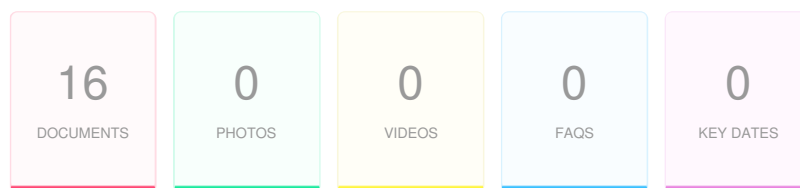
GUEST BOOKS SUMMARY	
1	Guest Books
0	Contributors
0	Entries

TOP 3 GUEST BOOKS BASED ON CONTRIBUTORS
0 Contributors to
Comprehensive Zoning Bylaw Review

Q & A SUMMARY	
1	Q&As
7	Contributors
8	Questions

TOP 3 Q & A BASED ON CONTRIBUTORS
7 Contributors to
Ask your question

INFORMATION WIDGET SUMMARY



DOCUMENTS	
16	Documents
107	Visitors
332	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS		
69 Downloads	60 Downloads	35 Downloads
DRAFT General Provisions.pdf	PART III RESIDENTIAL ZONES.pdf	DRAFT PART V RURAL AND AGRICULTURAL.pdf

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
www.pelham.ca	115
www.google.com	54
www.google.ca	19
t.co	8
m.facebook.com	7
l.facebook.com	5
www.niagarathisweek.com	4
android-app	3
172.20.16.32	1
outlook.live.com	1
www.niagarafallsreview.ca	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Comprehensive Zoning Bylaw Review	368	153	7