Niagara Transit Governance

Revised Strategies Reflecting Phase 1 Feedback

> Pelham Council August 23, 2021



Niagara Transit Governance

Overview

Our focus: Demonstrate what we heard during the first round of consultation, what has changed to address that feedback, and what the path forward is

Phase 1
Consultation



Revised Strategies



Phase 2
Consultation





What We Heard

Phase 1 Municipal Themes / Focus Areas







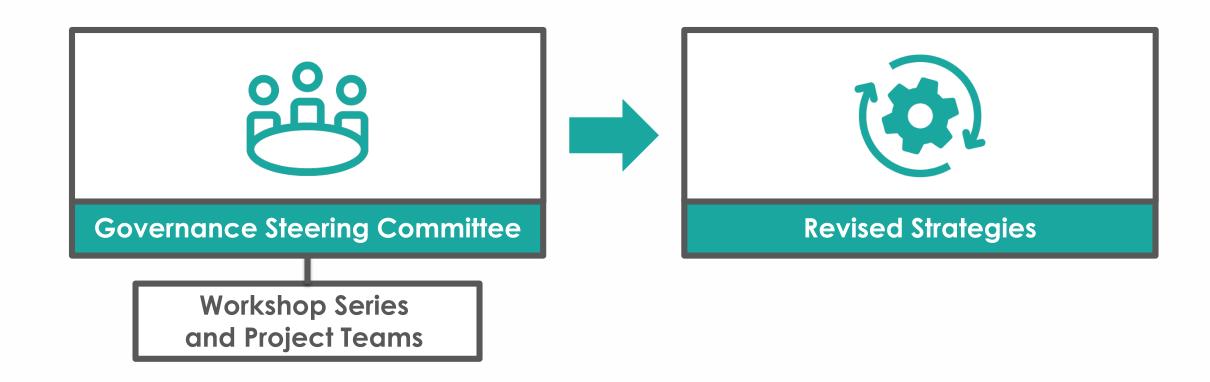
Consistent LAM Feedback





What We Heard

Leadership of CAO Governance Steering Committee







Revised Strategies Theme 1: Financial Strategy

Funding Strategy - 12 Special Levy Tax Rates

Existing Regional Transit Costs

Current state remains with costs allocated based on Region wide assessment

Local and Incremental Costs

Costs allocated to municipalities based on service hours

- Municipalities who realize services will be allocated costs of those services
- ✓ Service Based Principle
- ✓ Incorporates service standardization costs and accounts for future growth
- ✓ Introduces a capital reserve strategy to ensure future needs of the Commission are met





Revised Strategies

Theme 1: Financial Strategy – Pelham

Current State 2020 Opening Day 2023

Phase 1 Service Enhancement 2025



- √ \$0.2M Local levy
- √ \$0.7M Regional levy

+ \$0.2 M Transit Operating Costs

- Access to a Niagara-wide integrated transit system
- ✓ All costs to Regional levy
- ✓ Includes inflation costs to 2023
- + \$0.03M Capital Reserve strategy

+ \$0.3 M Transit Operating Costs

- Implementation of expanded service hours:
 - + 3 Hours weekdays/Saturday
 - + Sunday/Holiday Service
- ✓ Includes inflation costs to 2025
- + \$0.1M Capital Reserve strategy





Revised Strategies Theme 2: Board Composition

Transitional* Commission Board 15 Elected Members Regional Council Advisory Board 20 Public Representatives

- Representation for all municipalities on transitional Commission Board
- ✓ Local councils recommend representatives to Commission and Advisory Board

^{*} Reviewed after three (3) years by an external third-party to ensure that composition, size, and share of representation has resulted in an effective governing body that is achieving the strategic objectives of the Commission

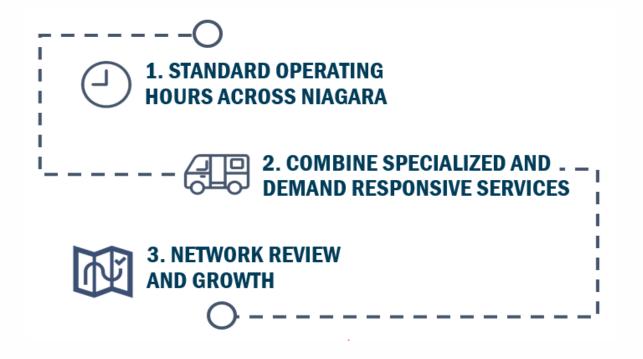




Revised Strategies

Theme 3: Service Standards Strategy

Service Standards Strategy outlines how transit in Niagara could be enhanced, should the combination of the existing transit services take place



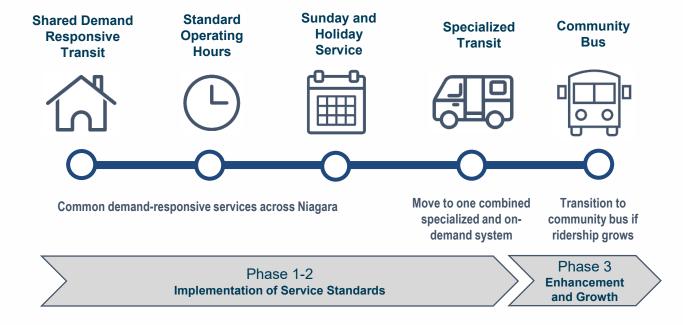
- ✓ Existing levels of service maintained and improved on
- ✓ Additional detail on where changes and growth may occur
- ✓ Three phases of improvements for Niagara residents
- ✓ Linked to Financial Strategy





Revised Strategies Theme 3: Service Standards Strategy – Pelham

Pelham Enhancements



- ✓ Increased service hours: adding 6 a.m. - 7 a.m. and 10 p.m. midnight, and include Sundays and Holidays
- ✓ Combine specialized and demand-responsive service
- ✓ Transition to community bus or conventional service in future should ridership grow





Revised Strategies Theme 3: Service Standards Strategy – Pelham

Getting It Right

- ✓ NRT On-Demand has seen significant ridership and growth – especially during a pandemic
- ✓ There remains room for improvement to address resident concerns and further enhance service

Concern	Solution
Trip Pre-Booking	✓ Public launch of trip pre-booking scheduled for Sept 7, 2021
Early Morning Wait Times	✓ Implemented earlier deployment of vehicles✓ Trip Pre-Booking on Sept. 7
Direct Connection to Welland Destinations	✓ Medium-term - Barriers eliminated under consolidation

Transit in Pelham during COVID

51-91

Range - Monthly Trips

April-July 2020 Pelham Transit Ridership 310-440

Range - Monthly Trips

April-July 2021
Pelham NRTOD Ridership

94%5 Star Trip Rating



16.44 min

Average Wait Time

60 Minute Standard





Next Steps Communications and Engagement

Following Phase 2 Consultation with LAMs:

Public and Transit Riders

- Launch of a dedicated project website: benefits to the public, how to get engaged
 - Explainer videos of key elements of proposal
- Public survey
- Print and social media driving public to website and survey

Transit Partners Information Workshops

- Series of informational workshops held over mid-to-late September for partners with a mandate with relation to transit
- Grouped thematically: Environmental, Seniors, Inclusion + Diversity, Post-Secondary, Youth, Businesses, Libraries, Health Services



Next Steps

Phase 2 Consultation and Triple-Majority



- LAMs provided opportunity to provide additional feedback to shape final recommendations
- Feedback requested by August 25



Triple-Majority

- Feedback reflected in final recommendations
- Triple-Majority process commencing in early Fall

Fall / Winter 2021

FIRWARI

Discussion