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## COMMUNITY BEAUTIFICATION COMMITTEE MEETING MINUTES

MEETING DATE: Wednesday May 27, 2020  
4:00 p.m.  
Virtual Zoom Meeting

**Attendance:** Cathy Robins, Committee Secretary  
Cynthia Roberts, Committee Vice-Chair  
Frances Kuypers  
Jennifer Pilzecker, Committee Chair  
Lois LaCroix  
Louise Morgan  
  
Dave Nicholls, Supervisor of Beautification  
Jason Marr, Director of Public Works  
Marvin Junkin, Mayor  
David Cribbs, CAO

**Regrets:** Vilma Moretti

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- 1. Attendance**
  - 2. Moment of Silence for Mike Ciolfi**
  - 3. Declaration of Quorum and Call to Order**

Noting that a quorum was present, Chair Jen Pilzecker called the meeting to order at 4:05 p.m.

- 4. Disclosure of Pecuniary Interest and General Nature Thereof**

There were no pecuniary interests disclosed by any of the members present.

## **5. Approval of February 26, 2020**

**That** the minutes of the February 26, 2020 Community Beautification Committee meeting be approved as presented.

Moved by: Frances Kuypers

Seconded by: Louise Morgan

Carried.

## **6. Thank you card – Cynthia Roberts**

**That** the May thank you card be issued to the Overbeeks' building on the northeast corner of Regional Road 20 & Pelham St. Mayor Junkin to provide Cynthia with contact information.

Moved by: Frances Kuypers

Seconded by: Louise Morgan

Carried.

June suggestion is Fonthill library – Lois to advise if gardens have been completed.

Cynthia requires suggestions for July recipient at next meeting.

## **7. Suggestions for Niagara Region Public Realm Investment Program (PRIP)**

Jason advised the committee that the 2020 submission has passed; however the Town of Pelham & Region of Niagara will be installing a gateway feature at southwest corner of Regional Road 20 & Rice Rd as well as trees & benches along the trail on Rice Road.

Jason requested the committee provide recommendations to Town Council in May/June 2021 for the 2021 budget advising that however the amount the Town of Pelham needs to match.

## **8. Community Beautification Committee Website Update**

Jen advised the committee of our webpage posted online: <http://www.pelham.ca/beautification>.

Marc Macdonald is uploading committee minutes, posting thank you cards, and will have a survey up shortly.

## **9. Review of 2019 Goals & Priorities & Survey Results**

**THAT** the 2019 Goals & Priorities be deferred to the next meeting as the information was not emailed to committee members. The 2019 survey results were review but will be reviewed again at the next meeting.

Moved by: Lois LaCroix

Seconded by: Frances Kuypers

Carried.

## **10. Unfinished Business**

None.

## **11. New Business**

### **a) Town of Pelham Community Garden Beds Competition**

In an effort to recoup some of the debt generated by the pandemic, the Town of Pelham would like to engage the Town of Pelham Community Beautification Committee and the community in planting and maintaining the annual garden beds at 10 locations. This engagement comes in the form of a competition with prize money at the end - plus recognition for efforts.

It is noted, a spending cap for garden bed competitions was discussed. The Committee majority was in favour of no cap during the inaugural year with Louise Morgan dissenting. The Committee agrees to review competition spending caps prior to future competitions.

It was noted that gardens may be planted with a combination of perennials and annuals, including shrubs, if appropriate.

It was noted to remove the picture of tulips from the Garden Bed Competition Rules poster & the Garden Competition Sign poster.

It was noted that the Town of Pelham Beautification Committee should be acknowledged in all correspondence with the Garden Bed Competition.

**THAT** the garden bed competition become an annual event unless the review deems otherwise.

Moved by: Cynthia Roberts

Seconded by: Frances Kuypers

Carried.

**THAT** the Pelham Garden Club be involved in future years in the Pelham Garden Bed Competition, OR assist the Beautification Committee in future years.

Moved by: Cynthia Roberts

Seconded by: Frances Kuypers

Carried.

**THAT** the Hamilton Trillium Award for judging criteria (curb appeal, landscape maintenance, landscape design principles & elements and elements of design) for 2020 be reviewed annually.

Moved by: Frances Kuypers

Seconded by: Lois LaCroix

Carried.

**THAT** judging will take place on Labour Day 2020 and the winners will be presented at a council meeting later in September.

Moved by: Frances Kuypers

Seconded by: Lois LaCroix

Carried.

**THAT** this competition meets the goals & aspirations of the Town of Pelham Beautification Committee and that the Committee fully supports this project.

Moved by: Lois LaCroix

Seconded by: Frances Kuypers

Carried.

David is to have the Town of Pelham Press Release, Communications Approach, Competition Rules Poster changes made and sent for review by Jennifer & Cathy prior to posting or advertising.

**b) Pelham Garden Club Tree Planting in Centennial Park**

Lois inquired to have a memorial tree or shrub planted at Centennial Park for a member of the Pelham Garden Club that recently passed away. Jason to discuss with David and Vickie VanRavensway and will advise with regard to this inquiry.

**c) Self-watering Planters**

Mayor Junkin advised the committee that the self-watering planters will not be installed this year.

**12. Adjournment**

**THAT** this meeting of May 27, 2020 be adjourned at 5:45 p.m. until the next regular meeting scheduled for Wednesday June 24, 2020 at 4:00 p.m.

Moved by: Lois LaCroix

Seconded by: Frances Kuypers

Carried.

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Jennifer Pilzecker, Chair

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Cathy Robins, Secretary