

## APPENDIX A – Pride Celebration Alternatives

Alternative	Description	Pros	Cons	Estimated Cost
Flag Raising Event	Conduct Flag Raising Ceremony at Town Hall	<ul style="list-style-type: none"> <li>• Similar ceremony and recognition as in 2020</li> <li>• Easy installation and Removal</li> <li>• Low capital and maintenance related cost.</li> </ul>	<ul style="list-style-type: none"> <li>• Low exposure and awareness</li> </ul>	<ul style="list-style-type: none"> <li>• Cost of flag \$150 ea.</li> <li>• Currently have in stock.</li> </ul>
Pride Benches	Supply and Install Pride Benches	<ul style="list-style-type: none"> <li>• Similar to the approach taken by the Town of Lincoln</li> <li>• Low Maintenance</li> <li>• Higher initial capital cost</li> <li>• Permanent (year round ) recognition and commemoration</li> <li>• Supports active transportation initiatives</li> </ul>	<ul style="list-style-type: none"> <li>• Higher replacement costs</li> </ul>	<ul style="list-style-type: none"> <li>• \$2000 per bench for supply and install.</li> </ul>
Pride Crosswalks at Intersections	Supply and placement of coloured sidewalks at select locations in the downtown areas of Fonthill and Fenwick.	<ul style="list-style-type: none"> <li>• High recognition and visibility.</li> <li>• Contributes to Public Art.</li> </ul>	<ul style="list-style-type: none"> <li>• High capital cost initially.</li> <li>• High Maintenance costs.</li> <li>• Paint will wear with traffic and weather events.</li> </ul>	<ul style="list-style-type: none"> <li>• \$2000 per crosswalk for regular road paint.</li> <li>• \$5000 per crosswalk for thermoplastic paint.</li> </ul>
Pride Banners	Supply and place banners to be installed on street light	<ul style="list-style-type: none"> <li>• High recognition and visibility</li> <li>• Low maintenance costs</li> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• Moderate capital cost initially</li> <li>• Requires specialized equipment and</li> </ul>	<ul style="list-style-type: none"> <li>• Banner costs are \$150 - \$200 ea. The Town has 13 poles on Pelham St and 15</li> </ul>

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	banner arms		contractors for installation and removal	locations around MCC. <ul style="list-style-type: none"><li>• Installation and Removal costs would be \$3000 per set-up and takedown using a third party contractor with a boom truck.</li></ul>
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