

RECREATION, CULTURE & WELLNESS DEPARTMENT

Monday, March 22, 2021

Subject: 2021 Summer Ice in Accipiter and Duliban Insurance Arena Pads

Recommendation:

BE IT RESOLVED THAT Council receive Report #2021-0059 Recreation;

AND THAT Council directs staff to maintain ice in both arena surfaces at the Meridian Community Centre for the summer of 2021

Background:

During the summer of 2019, the Meridian Community Centre removed ice from the Accipiter pad, April 1. With the ice removed the facility was able to host the 2019 Home Show, 2019 Art Show, the Notre Dame High School Graduation and the Pelham Minor Lacrosse Season. The ice was installed after the Lacrosse Paperweight Tournament and was ready for use August 20, 2019, for the winter season.

Due to Covid restrictions in 2020, the Home Show; Art Festival; graduations and Pelham Minor Lacrosse all cancelled. Once the lockdown began to lift, the ice was installed in the Duliban Arena opening July 8, 2020. This ice was booked fully almost instantly and due to high demand, the Town opened the Accipiter ice pad on July 27, 2020. Pelham was one of only two facilities in the Region to have summer ice. Both ice pads were booked to near capacity seven days a week from 7am – 10pm July and August.

Analysis:

Once again, 2021 Home Show; Art Festival; and Graduations have been cancelled. Pelham Minor Lacrosse have decided to delay and shorten their upcoming season, with a proposed start date of June instead of April ending mid-August. Total revenues from the proposed Lacrosse season is \$5,460.00. The approximate cost of removing ice and reinstalling \$7,860.00 leaving a net loss of \$2,460.00.

Revenues for Summer Ice requests received to date, without advertising availability, is \$69,000.00 for Duliban and \$64,000.00 for Accipiter arena. The City of Welland will not be offering summer ice so Pelham Staff have been in contact with the City of Welland to see if it is possible for Lacrosse to play this season in Welland.

During these unprecedented times staff would never normally suggest a local organization go outside of the Municipality for facility use. However, during this continued challenging operating environment, the Town has an opportunity to offset revenue loss in the MCC by maintaining summer ice so as to come close to breaking even. It is not economically feasible to host one organization (lacrosse) with such limited use.

Financial Considerations:

OPTION 1.

Ice removal one arena pad to facilitate Pelham Minor Lacrosse Association's use:

Cost to remove ice, \$1260
Cost to install ice, \$6660
Projected Revenue from Lacrosse, \$5460
Net loss for the Town of Pelham -\$2460

OPTION 2.

Summer ice in both ice surfaces and assist Pelham Minor Lacrosse to secure floor time in Welland this summer.

Total dollars of ice requests, as of March 11, 2021:

Duliban Ice \$64,000.00, Accipiter Ice \$69,000.00 = \$133,000.00

Staff complement the same whether 1 ice pad or 2 ice pads no extra staff costs.

Extra utility costs for second ice pad approximately \$30,000.00

Conservative Net Gain approximately \$35,000.00 for summer ice

Alternatives Reviewed:

The alternative to leaving the ice in both pads would be to remove one pad of ice in May to allow Pelham Minor Lacrosse to use it for their shortened season.

Strategic Plan Relationship: Financial Sustainability

Due to Covid-19 recommendations with recreation facilities use during restrictions, it has been difficult for user groups to complete their seasons and sustain operation. By allowing 2 ice pads during the summer the Town is able to allow organizations to complete their seasons and skill development. Summer use of the

pad is limited due to cancellations of major events. And is financially unsustainable due to limited rentals.

Consultation:

Summer User Groups

Pelham Minor Lacrosse

Teresa Quinlin, Director of Corporate Services

Other Pertinent Reports/Attachments:

Accipiter Ice Rentals

Duliban Ice Rentals

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