

Pelham Senior's Advisory Committee Minutes
Thursday, January 21, 2021 @ 1:30 p.m. by Zoom conference.

Present: Sharon Cook (President)
Councillor Marianne Stewart
Susan Buckingham
Elena Simone-Simonetti
Dave Nicholson
Gwen MacDougall (Library)
Erin Stitt (Lookout Ridge)
Julie Cook (Senior Programmer)
Brittany MacLean (Active Living Programmer)

Absent with Regrets: Anna Oakes (Lookout Ridge)
Ann Villalta

1. Declaration of Quorum and call to Order- 1:32pm by Sharon Cook

2. Adoption of Agenda

Moved by: Elena Simone-Simonetti
Seconded by: Gwen MacDougall

3. Disclosure of Pecuniary Interest and General Nature thereof

None.

4. Approval of Minutes of Previous Meeting

Moved by: Gwen MacDougall
Seconded by: Elena Simone-Simonetti

THAT the minutes for the December 10, 2021 Pelham Seniors Advisory Committee meeting be approved.
CARRIED

5. Correspondence

- None

6. Business Arising from Minutes:

- Year in Review- Elena reviewed PSAC minutes from 2014-2020, looking at past projects and goals. She found that many of the goals and the way they were achieved in the past are similar to what The Committee is currently striving to

achieve.

- SALC Grant Request Update – The Committee is still waiting to hear an update regarding the SALC Grant funding.
- Workshop Development: Dealing with Communication Technologies Update – This initiative will be looked at again in the future once in person workshops are able to resume.
- Ministry of Seniors and Accessibility Grant Request Update- The Committee is still waiting to hear an update regarding the Ministry of Seniors and Accessibility Grant funding.
- Replacement of Committee Members Update – The replacement of Committee members is currently on hold at this time.
- Re-evaluation of PSAC Priorities- After reviewing their goals and priorities, The Committee feels they are on track to achieving the goals in place, but have faced some challenges with limited contact with the community due to COVID-19. PSAC has been working towards meeting their goals through their seminars, forums and other forms of information sharing. Getting the word out about activities or programs taking place is a struggle that PSAC has faced since the beginning. Once able to organize in person activities again, the Committee would be interested in having Marc MacDonald attend a meeting, to provide more information on print advertising and other avenues that could be explored. This would assist with enhancing advertising, which is a PSAC priority. The Committee feels as though the priorities and goals are still valid, and should remain unchanged.
- Where Do We Go from Here? – The committee has come to the conclusion that their success comes from in person interactions and engagements. During the pandemic, various attempts have been made to connect with Senior's within the community to share information, as well as to help them stay active and connected, yet the participation for these programs has been discouraging. PSAC has made the decision not to introduce any new activities or make further attempts at this time, but will still plan for when in person activities are able to resume. The Committee brainstormed ideas to use in the future including: 1)

Women's Safety Presentation, 2) A walk with a buddy program- a potential partnership with the Active Transportation Committee, 3) Providing additional information on the new Pelham Transit system, 4) The promotion of SAY IT!, 5) A scavenger hunt to encourage walking and getting outdoors, 6) A Celebration for once residents are vaccinated and able to get out in the community, 7) New ways of promotion such as sending information out with water bills, posting monthly calendars at the grocery stores within the community, provide handouts to the Legion, Lions, Meals on Wheels, etc.

- Response to PSAC Christmas Ad- Brittany received one phone call from a Senior resident looking to get involved in active programs in the New Year, but unfortunately due to lockdown, suggestions were limited. However, PSAC did hear feedback that the add was seen and residents thought it was a great way to reach seniors within the community who may need assistance.

7. New Business:

- OSC Fraud Presentation January 12, 2021- The information shared at this presentation was very helpful and valuable, yet it did not reach many residents due to low participation rates. This event was shared on social media, by email with the Senior Data Base contacts, as well as with those who had registered for and attended the previous fraud event at the MCC.

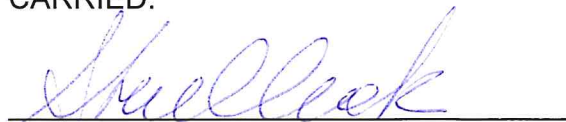
8. Next Meeting: Thursday, February 18th, 2021 at 1:30pm by Zoom.

9. Adjournment

Moved by: Sharon Cook

THAT the meeting of the Pelham Seniors Advisory Committee meeting, January 21, 2021 adjourned at 2:26pm.

CARRIED.



Sharon Cook, Chair