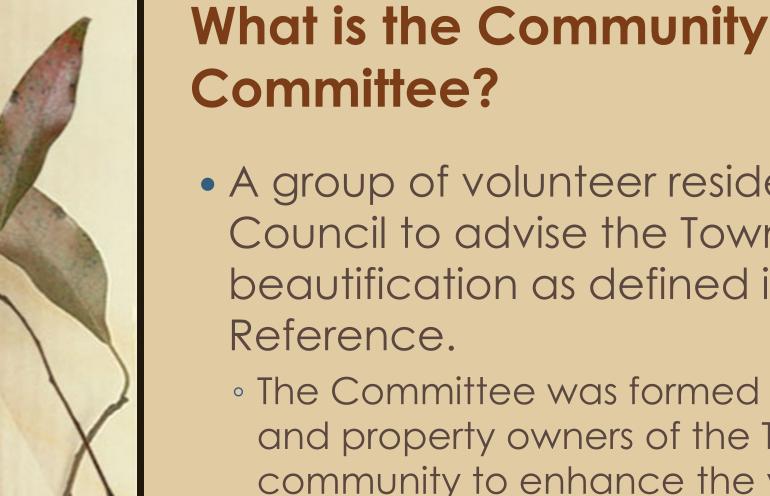
Community Beautification Committee

January 2021 Report to Council



What is the Community Beautification

- A group of volunteer residents approved by Council to advise the Town on community beautification as defined in our Terms of
 - The Committee was formed to inspire the residents and property owners of the Town of Pelham community to enhance the visual appeal of their neighbourhoods and public spaces, through the creative use of plants and landscaping with an overall respect to environmental stewardship.

TERMS OF REFERENCE INCLUDE HOW WE MIGHT:

- Foster civic pride, environmental responsibility and beautification through community involvement, with a focus on enhancing green spaces in our community
- Initiate tidiness efforts which may include reduction programs for litter, weeds, maintenance and graffiti in green spaces, on streets and medians, sidewalks, ditches, road shoulders, vacant lots, etc.
- Enhance environmental stewardship through enhancement of green spaces
- Encourage community involvement initiatives such as clean-up days, Trillium awards, garden tours, projects for the common good, etc.
- Assist the Public Works Department with development of community landscaping
- Promote the benefits of environmental stewardship through educational initiatives and opportunities



Goals and Priorities 2019-2022

 Inspire the community to enhance the beauty and visual appeal of neighbourhoods and public spaces.

Engagement and Research

- Consult with the community to develop beautification priorities
- Examine best practices
- Develop beautification priorities based on community input and examination of best practices

Plan and Advise Council

 Present Beautification plan and priorities and annual budget request

Assess the effectiveness of implemented recommendations

- Determine what is to be assessed and how it will be assessed
- Report back to Council and the community on concluded initiatives



2020 in Review

Goals and priorities were accomplished through:

- Thank you card initiative and related news releases
- Community engagement through the community garden
 bed competition
 - Discussion and endorsement of a collaborative Fonthill
 gateway feature
 - Community engagement through the holiday greenery initiative







Previously Identified Committee Goals: Engagement & Research

- Community Consultation
- Examine Best Practices
- Develop Beautification Priorities Based on Community Input

Additional Committee Goals:

- Plan & Advise Council
- Assess the Effectiveness of what has been Implemented



Opportunities in 2020-2021

Opportunity	Available Funds	Requested Funds
PRIP Grant	Funds matched – funding delayed by Region	TBA
Community Garden Bed Competition	0	0
Community Beautification "Thank You" Initiative	0	~ \$250

PRIP (Public Realm Investment Program) Grant through Niagara Region

The community beautification committee has endorsed a plan for a community gateway feature located at Rice Road and Hwy 20.

This feature is currently in the planning stages with the Region. The Committee looks forward to further involvement in the design plans.



Request for annual Committee Budget

 The Beautification Committee formally requests annual budget of \$250 for the printing of cards for the Committee's "Thank You for Beautifying Pelham" Initiative

Upon annual review of this initiative, the Committee discussed and concluded this initiative fits well within our Terms of Reference. The majority of emails received at Beautification@Pelham.ca are to nominate properties and businesses for recognition leading to community engagement and efforts to beautify.

Thank you to the Pelham Garden Club for your many community contributions including the Fonthill Library gardens

Thank you to The Fonthill Inn for contributions to beautify downtown Fonthill

January 2020 Thank You Card Recipient

Thank you to Fire Station no. 3 for your contributions to North Pelham and the community



February 2020 Thank You Card Recipient

July 2020 Thank You Card Receipient

Opportunities identified by Council for 2021-2022

 Motion passed by Council December 7, 2020 requests the Beautification Committee engage with the public to advise on legacy projects for funding within the Town.

Opportunities identified by the Beautification Committee for 2021-2022

Working with the Region to Beautify Hwy. 20 and Pelham Street
 Examination of Beautification best practices in other Ontario communities to better advise council

THANK YOU