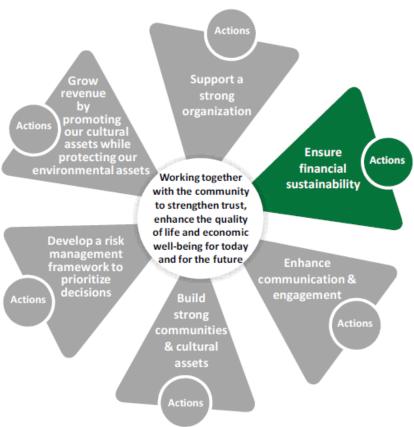


Support a strong organization: to achieve this priority, we will focus on the following actions:

- Develop a Delegation of Authority By-law
- Develop a Plan for Public Works Operations
- Review Terms of Reference for Committees and Boards
- Compensation/ Performance Management and Staff Recognition

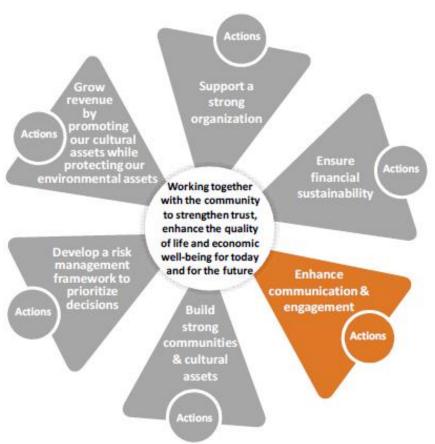




Ensure financial sustainability: to achieve this priority, we will focus on the following actions:

- Prepare Capital Asset Management Plan
- Prepare East Fenwick Secondary Plan
- Pursue Joint Initiatives Purchasing, Building, Drainage, Legal
- Update Purchasing Policy; Changes re: Purchasing/ Procurement

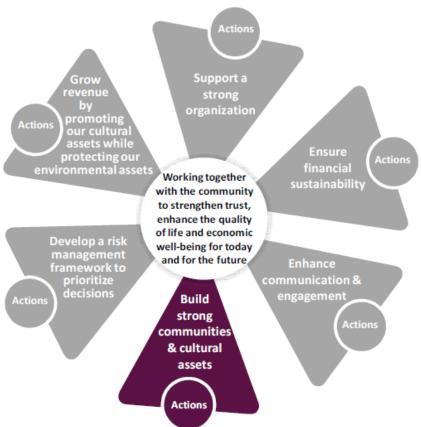




Enhance communication and engagement: to achieve this priority, we will focus on the following actions:

- Complete Illumination By-law
- Develop By-law Enforcement Policy
- Enhance PSR System and Proactive Communication Protocol
- Join Lincoln-St. Catharine's Tourism Partnership
- Improve Search Engine on Town Website

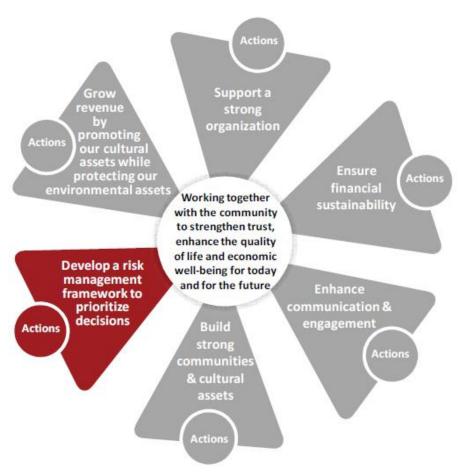




Build strong communities and cultural assets: to achieve this priority, we will focus on the following actions:

- Develop New Zoning By-law
- Determine Future of Library
- Future Urban Lands Needs Analysis
- Develop Community Improvement Plan
- Prepare Staff Report on BIA's for Fenwick, Fonthill, Ridgeville

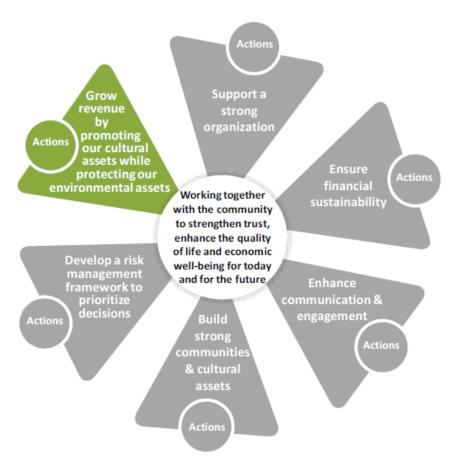




Develop a risk management framework to prioritize decisions: to achieve this priority, we will focus on the following actions:

- Prepare Town Club Policy and Agreements
- Prepare Succession Plan
- Prepare Risk Management Framework
- Storm Water Ponds: Policy and Fencing Review





Grow revenue by promoting our cultural assets while protecting our environmental assets: to achieve this priority, we will focus on the following actions:

- Develop a Parking Strategy
- Explore Options for Urban Tree Canopy
- Review Energy Efficiency & Green Energy Initiatives
 - Electric Vehicle Charging Stations, Solar Energy, LED Conversion
- Climate Change; Best Practice; Community Education



2021-2022 Strategic Plan Prioritization

| 1 - 5 | 6 - 10 | 11 - 15 | 16 - 20 | 21 - 25 | 26 - 30 |
|--|---|---|---|---|---|
| Update Zoning By-law | Options for Urban Tree Canopy | Succession Plan | Community Improvement Plan | Terms of Reference for Committees and Boards | East Fenwick Secondary Plan |
| Future of Library | Enhance PSR System and Proactive Communication Protocol re: PSR System | Parks and Recreation Review | Update Purchasing Policy; Changes re Purchasing/ Procurement | Climate Change Best Practice Community Education | Improve Search Engine on Town Website |
| Parking Initiatives and Maser plan + MCC Parking Strategy | Energy Efficiency & Green Energy: Electric vehicle charging stations; solar energy; LED conversion | Plan for Public Works Operations | Explore joint initiatives – Purchasing, building, drainage, legal | Compensation/ Performance Management and Staff Recognition | |
| Complete Illumination By- law | Join Lincoln- St. Catharine's Tourism | Staff Report on BIAs for Fenwick, Fonthill, Ridgeville | New Procedural By-law | Capital Asset Management Plan | |
| By-law Enforcement Policy | Town Club Policy and Agreements | Delegation of Authority By-law | Risk Management Framework | Future Urban Lands Needs Analysis | |

Actions are in no ranked order within each category. The categories serve to illustrate the general prioritization of each action.