



ROYAL CANADIAN LEGION

Branch 613 Talbot Trail

141 Hwy. 20 E., P.O. Box 42 Fonthill, ON L0S 1E0

Tel: 905-892-6293 Fax: 905-892-9470

Email: br613rcl@cogeco.net

September 8, 2020

Town of Pelham
20 Town Square
Box 400
Fonthill, ON
L0S 1E0



Dear Mayor Junkin:

Subject: 2020 Royal Canadian Legion, Branch 613 Poppy Campaign

The Royal Canadian Legion, Branch 613 will be conducting its annual Poppy Campaign during the period October 30, 2020 to November 11, 2020 inclusive. We are asking for Council's support so we may canvas businesses and citizens throughout the Town, via placement of Poppy collection boxes and subject to business owner approval during the campaign period. We recognize there may be challenges associated with this year's campaign given the current state of affairs associated with the Covid-19 pandemic. As such, we will engage the Town's by-law officer to ensure our campaign conforms to his recommendations.

Subject to any applicable interim town by-law in relation to Covid-19, our members plan on canvassing outside of businesses like Sobeys, Food Basics, the LCBO and the Beer Store with the permission of the store franchisee and/or store manager during the period of the campaign.

The Talbot Trail Branch has been a part of the community of Pelham for over 55 years and throughout this period, veterans and their families have been supported with funds generated from our Poppy Campaign. Donations are also regularly made to entities like Wellspring Niagara, the Niagara Health System and the Juravinski Cancer Center to purchase and upgrade equipment that is so vital to the caring and support of their patients, many of whom are residents of Pelham.

This year, we wish to officially kick off our campaign by presenting you with the first Poppy on October 30, 2020 at 10:00 am in the morning. Please have your Executive Assistant place this date and time in your calendar.

Given the concerns around Covid-19, the Branch Executive has decided to hold only one (1) Remembrance service this year and that will take place in Veteran's Park on Legion grounds on November 11th, beginning at 10:45 am. The planning committee is designing the service in a manner to ensure that social distancing guidelines will be in effect as well as other safeguarding measures including but not limited to the wearing of masks. We would be pleased to review our plans with the Town's by-law officer during one of our scheduled planning meetings in October.

In closing, we look forward to continuing the Canadian tradition of supporting and honouring our Veterans in a year of many challenges.

Yours truly,

Jim Garner
2020 Poppy Campaign Chairperson

LEST WE FORGET, LEST WE FORGET