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Subject: Open In Niagara business mapping tool

Good afternoon everyone,

In response to the COVID-19 crisis and the need for businesses to adapt and find new and innovative ways to remain competitive, the Niagara Region is launching the OpenInNiagara website. This website has been designed to crowdsource business's information and to let residents know what essential businesses are open and how they are delivering their services.

You can find the website at www.OpenInNiagara.ca (not compatible with Internet Explorer).

Any business that wants to participate will be able to simply go to the site and click on the "Add a Business" button in the upper right hand corner. It will then ask them to complete a web form

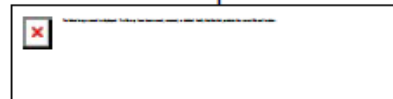
with their information and then all they have to do is click 'save'. Our office will receive a notification that a business wants to be added, we will review the information and approve the listing.

Please share this information with your members and through your website/social channels, and help us get the word out that OpenInNiagara.ca is where businesses can advertise that they are indeed open for business.

Feel free to let me know if you have any questions.

Thanks and stay healthy!
Kelly

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Economic Development Officer



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