

Pelham Senior's Advisory Committee Minutes.
Thursday, February 20, 2020 @ 1:30 p.m.

Present: Sharon Cook (President)
Del Leney (Vice President)
Wayne Olson
Susan Buckingham
Gwen MacDougall (Library)
Councillor Marianne Stewart
Dave Nicholson
Anna Oakes (Lookout Ridge)
Julie Cook (Senior Programmer)
Brittany MacLean (Active Living Programmer)

Absent with Regrets: Elena Simone-Simonetti
Anne Villalta

1. **Declaration of Quorum and Call to Order**-1:28pm by Sharon Cook
2. **Additions to Agenda**
 - a. Communication Procedure/Strategy
 - b. Invitation to developers to speak to the committee on seniors housing
 - c. SAY IT!
3. **Adoption of Agenda**
Moved by: Wayne Olson
Seconded by: Del Leney
4. **Disclosure of Pecuniary Interest and General Nature thereof**
None.
5. **Approval of Minutes of Previous Meeting.**
Moved by: Dave Nicholson
Seconded by: Gwen MacDougall

THAT the minutes of the January 16, 2020 Pelham Seniors Advisory Committee meeting be approved, as amended.
CARRIED

6. **Correspondence**-None.
7. **Business Arising from Minutes:**

- **Niagara Age Friendly Network- Report from January 22nd and February 10th 2020- Special Event Planning- “Active for Life”-** The “Active for Life” event taking place on May 13th at the Meridian Community Centre has had some changes made to the plans since the last time the Committee had met. The following schedule will be presented at the next Age Friendly meeting on February 27th to be approved. The schedule is currently as follows: at 9:00am the welcoming ceremony will begin, with Sport for Life as the keynote speaker, showcasing participatory demonstrations. Following the opening ceremony, there will be 4 participatory sessions, including Qigong, Niagara College, Brock university and chair yoga. Each participatory session will be ½ hour in length and will be instructed in a way that encourages participants to continue doing these activities at home. At 11:30 participants will have the option of participating in pole walking, while the Accursi room is being set up for lunch. Closing remarks will begin at 1:00pm. 120 participants will be invited to attend, on a first come first serve basis Region wide. This event will cost \$10.00 per person, which includes their lunch, and registration will be processed through Eventbrite. Sharon will advise the Committee after February 27th if Age Friendly Network accepts or makes any changes to this plan. Advertising will take place through the Age Friendly Network and will also be advertised on Town of Pelham social media and within the Meridian Community Centre.
- **Seniors Calendar Schedule in the ‘Voice’- Costs-** After communicating with the Voice, Sharon shared with the Committee that there will be no discounts for monthly Voice Submissions. An idea has been presented of doing a column to the Voice, highlighting what is new with the Pelham Seniors Advisory Committee, as well as Senior’s programs and events in the Active Living Lounge at the Meridian Community Centre. The Seniors Review Paper has been brought to the Committee’s attention, which may be an alternate form of print advertisement. A request will be sent to Marc MacDonald, the Communications and Public Relations Specialist, to inquire with the Seniors Review for pricing and more information.
- **2020 Initiatives- Seminars-** The Committee discussed upcoming events and seminars that they will be hosting, including the Landlord Tenant Act event, led by Sylvia from Justice Niagara, which will take place in April (either the 23rd or 28th). A Cooking for One seminar in partnership with Lookout Ridge will be taking place during the last week of March. This event will include a luncheon social to give participants the opportunity to enjoy what they create, while providing a chance to meet new people in their community. These event will be added to the upcoming Senior’s Calendar and will also be advertised at the Men’s Breakfast and Ladies Social in early March.

- **Getting to know your Municipal Leaders- February 12th and February 26th-** Our first Municipal Leaders social took place on February 12, with Vickie vanRavenswaay as the guest. Vickie discussed her job at the Town, and then had Facilities Staff give a tour of the operation equipment at the Meridian Community Centre. The next Meet your Municipal Leader Socials are scheduled for March 4th at 10:00am with David Cribbs and March 24th at 10:00am with Members from the Library Board.
 - **Parking-** As discussed at the previous meeting, there are only 2 legal accessible parking spaces in the parking lot at the Meridian Community Centre. Accessible parking spaces are only legal if a sign is present. As a designated Senior's Activity Centre, more accessible parking is needed to accommodate the participants coming in to utilize the activities offered at the facility. Due to the spaces that are present not being enforced, it is allowing patrons who should not be using accessible parking spaces to do so with no penalty. PSAC is asking for additional signs to make the spaces we have legal, as well as enforcement. When special events do take place, PSAC will have the responsibility to contact bylaw to inform them and request assistance with monitoring and enforcing parking for seniors.
8. **New Business**
- **Elder Abuse Focus Group-** Crime stoppers received a \$52,000 grant from the Trillium Foundation to run focus groups in Municipalities around elder abuse in the Niagara Region. There will be a focus group taking place at the Meridian Community Centre on March 18th from 1:00-3:00pm. More information about how to register can be found at the Customer Service Desk and on the bulletin board in the Active Living Lounge.
 - **Seniors Lounge Agenda-** The Active Living Lounge Memberships are not attracting the number of members that were envisioned. The social events are popular, yet the daily activities are lacking involvement. New ideas are needed to enhance the lounge and the activities available to members, to help encourage more members to join for these added benefits and discounts. The Committee is asked to think about how this program can be enhanced and report back to share these ideas at the next meeting. Some ideas discussed include: Day trips/ outings (botanical gardens, butterfly conservatory, theatre performances/shows, theatres in St. Catharines and Port Colborne, trips to the Outlet Mall with lunch at White Oaks), a book exchange/ lending library, Men and Women socials together, Women's breakfast, flower arrangements/gardening workshops, painting classes, etc. This will be further discussed by the Committee at the March meeting.
 - **Communication Procedures-** PSAC would like to explore new means of advertising 55+ Programs and the Active Living Lounge both within and outside

of the Meridian Community Centre. Some examples include writing a monthly column in the paper highlighting the lounge and events taking place for the month. There was also a suggestion to have business card size handouts with information highlighting the benefits of belonging to the lounge, which could be handed out by Senior V.I.P.'s to visitors on the walking track, during events and throughout the building.

- **Invitation to developers to speak to the committee on seniors housing-** A discussion took place to have Developers attend the next meeting and speak to and provide more information to the Committee regarding seniors housing. Sharon will be in contact with developers and invite them to the meeting on March 12th.
- **SAY IT!-** Deferred until March 12th

9. **Next Meeting:** Thursday, March 12th, 2020 from 1:30-3:30pm

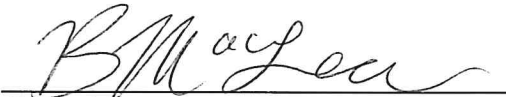
10. **Adjournment**

Moved by: Sharon Cook

Seconded by: Del Leney

THAT the meeting of the Pelham Seniors Advisory Committee meeting, February 20, 2020 adjourned at 2:45pm.

CARRIED.


Sharon Cook, Chair
Secretary