

**Subject:** Sign bylaw 2020 update

**Recommendation:**

**BE IT RESOLVED THAT Council receive Report #2020-0010 ; and Council consider approval of the sign by-law forming part of February 3<sup>rd</sup> 2020 Council agenda.**

**Background:**

The Bylaw Enforcement Department submitted a new sign bylaw at the previous committee meeting. Additional information regarding the new bylaw was requested and subsequently, the bylaw was deferred to the next meeting of council. Staff was requested to provide clarity regarding signs on private property.

**Analysis:**

Signs which are put on private property and display a message shall be considered an information sign. These signs are required to be located on the subject owner's property. There are no restrictions on size, time limits or setbacks. Refer to bylaw section 3.5 (a) and "Information Sign" under definitions.

**Financial Considerations:**

Not applicable

**Alternatives Reviewed:**

Clarification of bylaw only

**Strategic Plan Relationship: Communication and Engagement**

Customer service

**Consultation:**

Bylaw officers

**Other Pertinent Reports/Attachments:**

The new bylaw will be submitted by the clerk's office

**Prepared and Recommended by:**

Bob Lymburner, Fire Chief

**Prepared and Submitted by:**

David Cribbs, BA, MA, JD, MPA  
Chief Administrative Officer