

Subject: Town of Pelham sign bylaw 2020

Recommendation:

THAT Committee receive Report #2020-00007 and recommend to Council:

THAT Council approve the Sign Bylaw 2020 at the next regular meeting of Council scheduled for February 3, 2020.

Background:

The current Town of Pelham sign bylaw (3310) 2012 has been in effect for the past 7 years. New development within the town and changing technology has made the current bylaw obsolete, creating difficulties relating to consistency with permission and enforcement requirements.

Analysis:

The current sign bylaw was reviewed by the Director of Fire and Bylaw, Bylaw Officers, Director of Planning and the Chief Administrative Officer, resulting in a number of updates to various sections of the Bylaw to ensure it remains current and addresses the needs of staff and outside stakeholders while supporting the permission and enforcement components as required by the Town.

Financial Considerations:

There are no direct costs associated with this report.

Alternatives Reviewed:

The updates to the Sign Bylaw are recommended, with no alternatives suggested.

Strategic Plan Relationship: Strong Organization

Excellent customer service is provided through the adoption of a current sign bylaw that ensures consistency throughout the municipality as it pertains to allowing sign permissions as well as enforcement.

Consultation:

Bylaw Officers, Director of Planning, Chief Administrative Officer, and external stake holders.

Other Pertinent Reports/Attachments:

None

Prepared and Recommended by:

Bob Lymburner, Fire Chief

Prepared and Submitted by:

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Chief Administrative Officer