

Subject: Summer Ice**Recommendation:**

**THAT COMMITTEE receive Report #2019-0129
and recommend to Council:**

THAT The Meridian Community Centre continue to offer summer ice.

Background:

The Meridian Community Centre ("MCC") opened in July of 2018. The facility first installed ice in the Duliban Insurance Arena beginning July 24, 2018. Accipiter Arena ice installation began August 20, 2018. There were very limited rentals during the first summer as it was late summer season when the facility became operational. During the summer of 2019, the ice was removed from the Accipiter Arena beginning March 30, 2019 and was reinstalled beginning August 8, 2019.

Analysis:

Summer ice users ranged from Town of Pelham programming through to Jr. B hockey development camps. The MCC hosted the hockey portion of a golf and hockey day camp for several weeks, and many users from other area communities rented ice because it was available. The MCC also hosted a men's hockey tournament in April. Attached please find the MCC Spring Schedule April-May 2019; the MCC Summer Schedule June-August, 2019; and Summer Ice Analysis April 1-August 31, 2019. The analysis shows Drop In skates ie, shinny, public skates, stick & Puck, ticket ice, etc. 2367 participants net amount of \$14,463.; Ice Rentals of \$84,342.20 totaling \$98,805.20 ice revenues from April 1 – August 31, 2019.

Financial Considerations:

It is expected that the MCC will have more summer ice rentals in 2020 than in 2019 as rentals were turned away by past management in 2019 due to the possibility of removing the ice for the home show, art festival and the lacrosse tournament. The

creation of the User Group Committee will smooth the process and will guarantee we know well in advance of the summer how many weeks will be available. The MCC will also be able to take advantage of more users from other Towns being aware now that summer ice is available and the fantastic facility being offered.

With the assistance of Utility Sustainability Committee members, refrigeration room costs of operating for the four months, April, May, June, and July, have been calculated to be \$29,295. Summer Ice revenue during the same time period April – July was \$65,475. The attached total summer ice analysis includes August revenues, although the refrigeration room costs are difficult to determine as during a portion of the month there were 2 ice surfaces. Staffing would be the same whether there was summer ice or not as there would still be an Operator; there must be an Attendant, Facility Support staff and Customer Service staff in the facility at all times.

Alternatives Reviewed:

The alternative to having summer ice is not to have summer ice in either rink at the Meridian Community Centre. This would allow bookings for events on both floors, however, there is not enough demand for two floors at this time.

Strategic Plan Relationship: Build Strong Communities and Cultural Assets

Recreation is an important vehicle for promoting family cohesion, adaptability, and resilience. Recreational activities help build welcoming communities for people and families from diverse cultures.

Consultation:

User Group Advisory Committee; past users

Other Pertinent Reports/Attachments:

MCC Spring Schedule April – May 2019
MCC Summer Schedule June-August 2019
Summer Ice Revenue Analysis

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