

RECREATION, CULTURE & WELLNESS MONTHLY REPORT**SUMMER 2019****PROJECTS****1) Recreation Programs:****Programs**

Chair Yoga, Hatha Yoga, Zumba, Pickleball, Volleyball, Badminton and Shuffleboard ran all summer long with good success. With September upon us, additional classes such as a second Chair Yoga class, a Mom and Baby fitness class as well as 2 new classes being Flexagility and Yogalates are being offered. The walking track has been extremely popular as residents sought relief from the heat to get their exercise in. Even though the temperature on the track has changed due to ice making, it remains popular.

On the cold side:

The Duliban arena was well used this summer with public skates, shinnies and stick and pucks. In addition, there were several hockey camps that kept the MCC ice full

Lacrosse used the Accipiter pad 4 nights a week and hosted some very successful special events such as the Notre Dame High School graduation in June, the Paperweight Lacrosse tournament and Irish Dance Competition in July, the Doug Burr Tournament in August and September will bring the GOJHL (Greater Ontario Junior Hockey League) Showcase to the MCC. This will see 26 Junior B teams playing some of their best hockey to impress scouts from major hockey teams looking for talent.

All fall and winter ice and gym applications have been received, approved by the User Group Committee and permitted. See attached typical weekly schedules.

All things Senior:

It's been quiet during the summer, which is common. October 1st is the 2nd annual Senior's Fair. Last year the MCC saw close to 300 in attendance and we are hopeful for a repeat. As well, the "VIP" – Volunteers in Pelham program is starting to be promoted.

Unfortunately, the Pelham Oldtimers Hockey League did not see sufficient registration to move forward.

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2) Summer Programs

Camp

Summer camp has been busier than ever this summer! Ranging from 55 to 65 campers each week, not including specialty camps, Camper registration was extremely successful, with many new campers signing up for camp this summer! This year the Town employed had 1 camp supervisor, 10 camp leaders, and 1 part-time leader. Having a part time leader was extremely useful, as this allowed the Town to meet safety ratios while in the pool, and have someone to rely upon if staff members called in sick. This year campers visited Wild Waterworks, Adventure Village, African Lion Safari, Captain Jacks, Safari Niagara and Puddicombe farms. These Thursday trips are always a highlight for campers, and one of the main reasons families travel from all over Niagara to register in our camps. Campers also travelled to the pool 3 days a week, and to Bissell's on Tuesdays. The busy camp schedule helps to keep campers active and excited about each camp day! This year, the Town offered Art & Theatre, Jr. Firefighter and T.O.P Chef camp, which all reached maximum registration very quickly! These specialty camps allow campers to learn new skills and provide them with new experiences. The bike camp ran for two weeks this summer, bringing in a CanBike instructor to teach biking and road safety. With great camp staff and our fun-filled programming, it was a very successful summer, with many campers excited to register for our upcoming P.D. Day & March Break camps!



Aquatics

The Pelham Pool ran the Swim to Survive programs with both A.K. Wigg and Wellington Heights this June. It was enjoyed by all students and received great feedback from teachers, excited to be involved in the program again next year. There were 4 sessions of swimming lessons this summer, along with public swim, lane swim, aqua Zumba and swim team! This year the Pelham Penguins Swim Team won Regionals bringing home the trophy, with 3 of the swimmers receiving a medal for the most points in their age category! The Pelham Pool will be hosting this regional swim meet in 2023. The Town will also be running the Pelham Swim Meet



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on Summerfest weekend next year! It is great way to bring swimmers and their families from other municipalities into Pelham for this fun filled weekend. This summer saw a rise in admissions for weekend public swim, and participation in lessons have also increased.



Camp & Aquatics

Camp and aquatics have a great partnership where campers visit the pool 3 times a week. While they are there, they participate in Swim to the T.O.P, a program which teaches them swimming skills based on their age group and ability. Camp staff and lifeguards work well together, working as a team to insure the safety of all campers while in and around the pool. Parents love this program, as it helps to teach children important skills to strengthen their swimming abilities each day while at camp. These skills can then be applied and used when on our other trips around water, such as at Bissell's or Wild Waterworks. This is a great program and partnership which strengthens not only the bond amongst summer students, but also the quality of programming! This year the Township of West Lincoln also took advantage of bringing their camp to Pelham's public swim each Tuesday afternoon, which created a partnership between communities, bringing more people to Pelham! We hope this partnership continues in the future.



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3) Thursday Night Experience

Peace Park is still the place to be on Thursday nights. The Farmers Market will be running until October 10, Supper Market and Fonthill Bandshell concerts will end September 5. This season has been very successful, and mother nature has cooperated on a weekly basis. Below is a chart for comparable attendance from year to year (Mapping, ticket sales, and counters at entrances of Supper Market), once the Thursday night Experience ends a full report will be done on all numbers including shuttle, and bike valet.

Date	# of attendee's 2019	# of attendee's 2018	# of attendee's 2017	# of attendee's 2016
Week 1	632*	1471*	743*	600*
week 2	***	1329*	972*	947*
week 3	1448**	3,603	532*	2695
week 4	2329	2,944	3259	3330
week 5	1838	2592	2809	3000
week 6	1837	3,115	3810	2496
week 7	5083	5,611	6289	4523
week 8	1671	1,711	2759	3211
week 9	2393	1,832	2271	4118
week 10	2650	4,342	4406	2183
week 11	2286	2,005	4400	2107
week 12	2596	2,599	610	2649
week 13	2147	2,427	3761	871
week 14		2056	3988	3229
week 15	-	703*	2261	1756
week 16	-	-	520*	317*
Totals		34,837	40,623	36,168

* No Bandshell Concert

** Rainy weather

*** Rain cancellation

Staff continues to promote Thursday night vendors, local entertainment in the Supper Market, parking plan, shuttle services, shuttle buck incentives, bike valet, Farmers Market and the Fonthill Bandshell



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concerts. All groups are supportive in cross promoting the Thursday night Experience on social media through the following accounts:

- Town of Pelham website, Facebook, Twitter;
- Pelham Supper Market Facebook, and Instagram,
- Pelham Farmers' Market website, Instagram and Facebook;
- Fonthill Bandshell website, Facebook, Instagram and Twitter

4) Love my Hood

Love my hood is now in it's 3rd season of operation, there have been 2 events this season; Kinsman Court (June) and Abbott Place (September). This year some challenges with the group insurance policy, cap on the amount of events and shrinking interest. Future reporting on the visability of this program may become necessary.

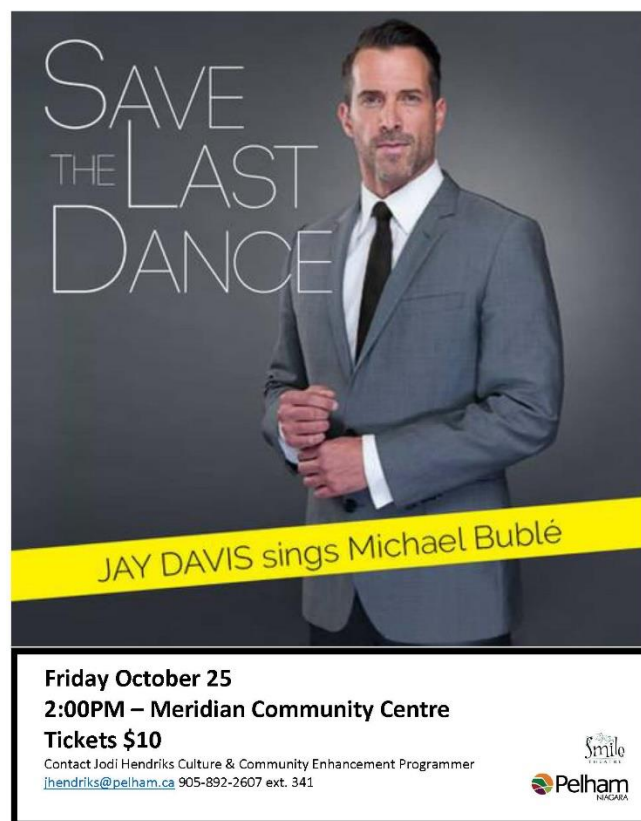


5) Theatre Series

Smile Theatre: Save the Last Dance: Jay Davis Show – Friday October 25 at 2pm



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Save The Last Dance is a fun, energetic and touching concert of Michael Bublé's most popular songs, sung by Smile Theatre performer, Jay Davis. Sit back, relax, and be transported to the jazz club with songs like, "Moondance", "Haven't Met You Yet", "Home" and, of course, "Save The Last Dance". Jay is an outstanding performer, with recent credits including the acclaimed Toronto production of "Dear Evan Hansen", "The 27 Club", and "Mama Mia" at Neptune Theatre in Halifax.

[Tickets are available online through Eventbrite.](#)

6) Niagara Community Foundation Grant – SAY IT! On Stage

With a successful launch in April of the active living lounge we were able to introduce the SAY IT! On Stage Program which stands for Seniors and youth intergenerational theatre. Working with a very dedicated volunteer Colleen Kenyon, she has hosted 10 conversation circles with seniors and youth over the summer time, we've had participation ranging from 15 – 25 participants. September and October will be focusing on organizing our Adult actors and working with EL Crossley Drama Class for our performance on Friday December 13.

[SAY IT! On Stage Website](#)



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7) Niagara Investment in Culture – Niagara Improv Festival

Staff have been working with Cabar Eh Youth theatre to host the first Niagara Improv Festival on Saturday November 16, from 10am – 3pm. Staff have been working with a group of volunteers and improv groups from across Niagara including high school groups to bring this day together.

[Niagara Improv Festival Website](#)

8) Meridian Community Centre – Art Walls

The Public Art Committee have been working diligently to get artists to have their works on display at the Meridian Community Centre. Bev Sneath's exhibit will be on display for the month of September. The Committee had an interview with Niagara this week which has gained a lot of attention from local artists, you can see article below, the committee hopes to have an artist for every month.

[Niagara this week article](#)

[Meridian Community Centre – Art Wall Rental Form](#)

9) Canada Day

The Canada Day planning group met on June 5, 2019 and an interdepartmental staff meeting was held on June 17, 2019 to review the upcoming event, responsibilities and tasks. Pelham's annual Canada Day Celebration took place on Monday, July 1st and was a wonderful event. Staff debrief meetings have taken place during August and the planning group will meet again on September 11, 2019 to review the event and make recommendations for next year. Full details will follow in a separate report once that meeting has taken place.

10) Summerfest

The Summerfest Committee met on June 5, June 19, June 26, July 3, July 10 in preparation of the event and on August 7 to do an initial debrief of the 4 days of fun. Staff also met with Roads,



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Beautification, Finance, By-law Services and suppliers in June and July to review the upcoming event, requirements, responsibilities and tasks. On July 9, a meeting was held with representatives from the Alcohol & Gaming Commission, Town staff and the festival licensing participants to review the duties, regulations and responsibilities with respect to the Special Occasion Permit and Liquor Sales Extension Permits. Pelham Summerfest 2019 took place on an extremely hot and humid weekend, July 18-21. Despite Mother Nature's challenges, the event was very successful. Debrief meetings with Finance, Roads, Beautification and By-law took place in August. RCW staff are currently working on the draft final report which will be reviewed by the Summerfest Committee at their next meeting, September 25, 2019 and presented to Council once it has been finalized.

11) Volunteer Enhancement Campaign – Summer 2019

Staff continue to promote volunteer opportunities with the Town of Pelham through the Town's website, social media channels and monthly emails to the volunteers in the corporate database.

Community volunteers came to help out at annual summer events, including Canada Day, Summerfest, and Supper Market. A volunteer came to help out at the Town's annual Canada Day event and provided directions and giveaways to attendees. Three community volunteers have invested their time and energy into helping at the Bike Valet, Green Zone and selling tickets at Supper Market this year which has contributed to the success of this weekly summer event.

Twenty-seven community volunteers came out to help at Summerfest 2019 in a variety of roles. Altogether they put in 94 hours of volunteer work during the weekend, not to mention the 199 hours that local Service Clubs contributed.

Staff has interviewed a few additional volunteers who will be added to the Volunteer database.

Staff has begun working with the CAO's office for a volunteer appreciation event in November.

www.pelham.ca/volunteer

12) MYAC Updates

MYAC has not been running over the summer, but will start back up again with the first meeting being scheduled for early September. Staff have received 22 applications for this year's council, with voting for Executive positions taking place at the first official meeting. Meetings will run once a month, with Executive meetings also taking place once a month. These specific meeting dates will be decided by MYAC as a whole at the first meeting. The first meeting is currently being planned, which will include goal planning, an orientation by the Clerk's department, a description of committees and the nomination and voting process for executive roles.

13) Pelham Transit Update – Summer 2019



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Over the summer, staff has been working with St Catharines Transit, Niagara Region Transit and Welland Transit on developing the new expanded Pelham Transit schedule for Fall 2019. This new schedule will commence on September 3rd, 2019. This new route includes an additional bus, connections to Niagara Region Transit at the Meridian Community Centre, decreased wait times, more bus stops throughout Pelham and more consistent routes.

Starting September 3rd, Niagara Region Transit will stop at the Meridian Community Centre between 7-9 a.m. and 3-5 p.m. Monday through Friday. These stops will be a part of their route between Brock University and Niagara College. During these peak hours, Pelham Transit runs a half an hour service through Pelham on the 801: Pelham Circuit. Between 9 a.m. – 3 p.m. & on Saturdays, Pelham Transit will run two routes. The 801: Pelham Circuit is an hourly service from North Pelham through Fenwick to the Meridian Community Centre. The 802: Pelham Connector is a half hour service from the Meridian Community Centre to Niagara College and Seaway Mall.

Between Pelham Transit buses, there will be transfers available at no additional cost.

Pelham Transit now accepts and issues Niagara Region Transfers. To be issued a transfer, there will be an additional fee of \$3 on top of the \$3 fare for Pelham Transit.

Pelham Transit remains free for all riders every Saturday.

The Fall 2019 Pelham Transit Schedules are available online, on the bus, Town Hall, and the Meridian Community Centre.

14) Bench Dedication Program

Staff has been developing a Bench Dedication program for local parks and trails over the summer. Residents who would like to donate or dedicate a bench in a town park or trail have the opportunity to do so. There is a cost of \$1500 for each bench installation or dedication. Cost includes the purchase of the bench, a small plaque, installation of concrete pad and ongoing maintenance. A charitable tax receipt can be issued for this donation. A brochure is in development and will be available shortly.

CONSTITUENT CONCERNS & ISSUES ARISING

PERSONNEL

Brittany Maclean has taken the place of Alison Fisher as Active Living Programmer –Youth & Child
 Stephanie Yole will be filling Jodi Hendriks, Culture & Community Enhancement Programmer,



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maternity leave beginning mid October

GRANTS, CONTRACTS, RFPs & AGREEMENTS

MEETINGS

Brittany MacLean and Alison Dykstra attended the post season Regional Swim Team meeting
Weekly Pool In-Service Trainings
Weekly Camp In-Service Meetings
Transit meeting with Niagara Region Transit, St Catharines Transit and Welland Transit
Karen attended RAVA (Regional Association of Volunteer Administrators) executive meeting
Melanie Taylor-Ridgway, Pelham Library
Summerfest Committee
Pelham Public Art Advisory Committee
Dr. Peter Tidus & Dr. Deb O'Leary, Brock University
MCC User Group Round Table Committee
MCC Hospitality Committee
Utility Sustainability Committee



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